

CHALKSTYLE





Design. Love. Repeat.™

AUTUMN/WINTER
COLLECTION 2021

VALID THRU JANUARY 2022



Make It New

Looking for something to get excited about? You've come to the right place.

At Chalk Couture™ we're more than amazing silk screen Transfers and pretty paste and ink (though nobody makes them better). We're a conversation starter, a creativity connector, and a business opportunity with heart. Thumb through the pages of our newest edition of ChalkStyle, and you'll find hundreds of ways to make something new.

We bring color, creativity, and connection to the world around us, making life a work of art and home a happy masterpiece. We seize each moment to dare, to care, to share our light, and to elevate others.



1 find your inspiration

Are you sweet and sassy or contemporary cool? Start your adventure by choosing a favorite, reusable Chalk Transfer® design. Available in 5 sizes for perfect projects in mere minutes.



2 choose your canvas

Surfaces are the building blocks of beautiful décor. Our ever-growing selection makes it easy. (Or, chalk anything that's standing still!)

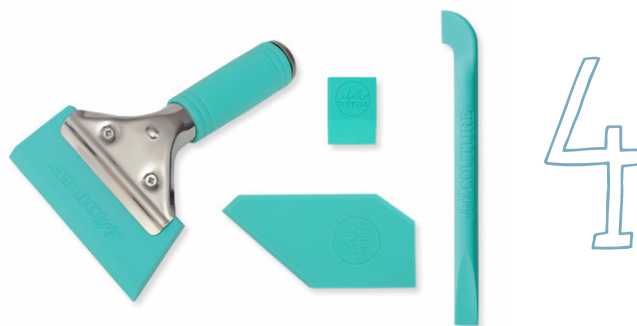


3 pick a perfect palette

Color is everything! Find the hues that speak to you.

Choose Chalkology® Paste for hard surfaces like our amazing chalkboards. Grab our ink for fabric and textiles.



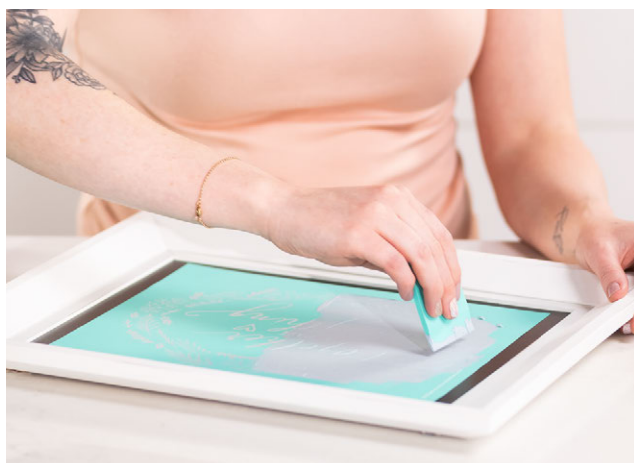


gather your tools

The squeegee is a creator's best friend! Choose a size that suits your project, and check out the Multi-Tool for mixing your medium.

5 make a little magic

Apply your Transfer to your surface, smooth on that beautiful color, and peel for the reveal!



Ready for something new?

One of the most beautiful benefits of creating with Chalk Couture™ is that you can love a project now and leave it later. Many of our surfaces are multi-use, and Chalkology® Paste wipes clean with water! If you've chosen a reusable surface and paste, spritz, clean, and replace your design with your newest idea or inspiration.

» With a touch of creativity and a tiny bit of time you can make—and remake—a masterpiece.

BECOME A DESIGNER

Creative opportunities await

Chalk Couture™ products are sold exclusively through Independent Designers who are turning their passion into profit. With our innovations and a little determination, you can build a custom creative career.

Build Your Brand

Chalk Couture Designers enjoy the freedom and flexibility to share our gorgeous products in ways that work for them. Sell live and in person at in-home pop up events, smaller local gatherings, and even national craft fairs and markets. Or, build your empire online!

Earn up to 40% on products you purchase and then offer for retail, and up to 25% from sales via your very own Chalk Couture website.



Ready, Set, Sold

If you love to create and offer completed projects for sale, welcome to the team! The creative options are virtually unlimited. Use Chalk Couture exclusive products to create your own artisan goods and offer them for sale online, at select retail locations, craft fairs, for fundraisers, and the list goes on.

Designers' finished projects become their very own products, and can be priced and sold as desired.

Empower Others

If teaching people and helping others is a particular passion, you'll love offering creative classes and workshops. Chalk Couture™ projects are easy to make, simple to teach, and beautiful to display, so bring a few people together! You'll be there to teach, answer questions, share your passion, and encourage customers to get creative. They'll leave with a beautiful finished project and you'll earn commission on all your product sales.



Starter Kit \$99 USD/\$127 CAD

A Basic Kit is available in Canada only. The Basic Kit contains the Designer Start-Up Guide, catalog, apron, and one business builder Transfers. Price adjusts monthly.

* Starter Kit contents are subject to change based on new product releases and availability. The Starter Kit value remains approximately \$250 USD/\$350 CAD retail. Ask your sponsoring Designer for full details on current kit contents.

Start here

The Chalk Couture™ Starter Kit includes revolutionary Chalkology® Paste and Chalk Transfer® designs, several exciting surfaces, and the opportunity for you to build the business you've always dreamed of.

Join today and your kit will include:*

6 Chalk Transfer® designs in various sizes

Club Couture™ monthly Transfer

Bright White Chalkology® Paste
(3 US fl. oz. jar)

12 Chalkology® Paste Singles in various
seasonal colors (.19 US fl. oz.)

Couture Gallery™ Aiden White Frame
(9" x 12")

Couture Boutique® Board & Base (5" x 7")

Couture Boutique® Chalkable Chips (Black,
12-Pack, 3", Round)

Small Squeegee

Mini Squeegee

Multi-tool

Fuzzing Cloth

Color Trays (24-pack)

Designer Start-Up Guide

Autumn/Winter Catalog 2021

Chalk Couture™ Apron

CHALKOLOGY® *color*

Chalkology® Paste

Make your statement with creamy dreamy™ chalk that can quickly be applied to any hard surface. It's washable and forgiving when wet, and offers a hard, matte finish when dry.

NEW
creamy dreamy™
FORMULA

Available in...

- 3-ounce jars for dedicated DIYers
- Singles for specific projects
- Palette Packs of 6 coordinated single-size colors



Say hello to the Singles Bar

Commitment issues? Not to worry. Select singles are now available individually!

Chalkology® Ink

Try Chalkology Ink for projects on fabric, apparel, and more. It's a cinch to use and provides perfect, permanent color when set with heat.

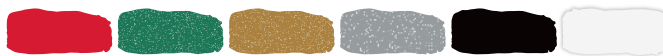
Chalkology® Paste Singles Palette Packs .19 US fl. oz. (6-Pack)



Grateful

NEW PS2131129 • \$13.99 USD/\$17.99 CAD

Currant Jam, Shimmer Pumpkin, Shimmer Harvest, Pesto, Camel, Bright White



Jingle

NEW PS2131131 • \$13.99 USD/\$17.99 CAD

Candy Apple, Shimmer Spruce, Shimmer Gold, Shimmer Silver, Black Velvet, Bright White



Spooky

NEW PS2131130 • \$13.99 USD/\$17.99 CAD

Orange Peel, Shimmer Harvest, Shimmer Olive, Shimmer Plum, Black Velvet, Bright White



Everyday Home

PS203159 • \$12.99 USD/\$16.99 CAD

Guava, Eucalyptus, Ocean Mist, Storm, Dune, Bright White

Chalkology® Paste
3 US fl. oz. • \$12.99 USD/\$16.99 CAD

Chalkology® Paste Single
.19 US fl. oz. • \$2.49 USD/\$3.49 CAD

Chalkology® Ink
3 US fl. oz. • \$13.99 USD/\$17.99 CAD

						
	Peony	Couture Coral	Raspberry Sorbet	Candy Apple	Currant Jam	Peachy Keen
PASTE	P191101	P181107	P191103	P181112	P181117	P181102
SINGLE		NEW PS201113		NEW PS183101		
INK		I181106		I181101	I191102	

						
	Guava	Orange Peel	Papaya	Sunny Side	Bumblebee	Sage
PASTE	P191106	P183180	P193104	NEW P2131106	P181115	P193106
SINGLE	NEW PS191102	NEW PS183110			NEW PS183102	
INK			I183120		I181105	NEW I2131101

						
	Meadow	Pesto	Eucalyptus	Couture Teal	Tide	Ocean Mist
PASTE	P193107	P193108	P191105	P181109	P193110	P181103
SINGLE	NEW PS193102		NEW PS191104	NEW PS183103		NEW PS201120
INK	I181104	I193102	I183116	I181107	I183117	I193104

						
	Lakeshore	Colonial Blue	Cadet	Mauvelous	Wisteria	Berry
PASTE	P203128	P203129	P193111	P193115	NEW P201118	NEW P2131107
SINGLE		NEW PS203148		NEW PS201123		
INK			I193103	I193101		NEW I2131102

						
	Dune	Camel	Bark	Storm	Black Velvet	Bright White
PASTE	P203130	NEW P203123	P181116	P181123	P181122	P181121
SINGLE					NEW PS183108	NEW PS183107
INK	I203106		I191105	I181111	I181109	I181110

Shimmer Chalkology® Paste
3 US fl. oz. • \$17.99 USD/\$23.49 CAD

Shimmer Chalkology® Paste Single
.19 US fl. oz. • \$2.99 USD/\$3.99 CAD

Shimmer Chalkology® Ink
3 US fl. oz. • \$13.99 USD/\$17.99 CAD

						
	Shimmer Crimson	Shimmer Harvest	Shimmer Olive	Shimmer Gold	Shimmer Copper	Shimmer Silver
PASTE	P203133	NEW P203126	NEW P203127	P191110	P191112	P191111
SINGLE				NEW PS201127		NEW PS201128
INK				I181113	I181115	I181114

		
	Shimmer Shadow	Shimmer Frost
PASTE	P203131	P203132

En Vogue Shimmer Chalkology® Paste
3 US fl. oz. • \$17.99 USD/\$23.49 CAD

En Vogue Chalkology® Paste
3 US fl. oz. • \$12.99 USD/\$16.99 CAD

					
	Shimmer Pumpkin	Shimmer Spruce	Shimmer Plum	Pomegranate	Jade
PASTE	NEW P2131112	NEW P2131111	NEW P2131110	NEW P2131109	NEW P2131108



DON'T CALL IT A COMEBACK

We're dubbing this dazzling take on country plaid a full-blown urban upgrade! Make it yours with the strategic use of Placement Tape and paste in Guava, Ocean Mist, and Storm.



PASTE PALETTE



COUNTRY PLAID TRANSFER



NEW KIDS ON THE BLOCK

There's nothing square about these new surfaces! Stack 'em, style 'em, and make 'em sing.

| CHALK CENTRAL PICKS |

new and noteworthy

From a new spin on a classic pattern to an a-door-able project for kids, don't miss these favorites from the staff in our art studio and design.



WATERCOLOR WONDERFUL

Fine art, anyone? Recreate this sophisticated style by adding water to your favorite paste then spreading color with a moistened brush from our Artist Tool Set.



DOUBLE
THE FUN!

OPEN THE DOOR TO FUN

Don't miss this darling debut! Our first ever just-for-juniors kit is now available and is as cute as a button. Details on p. 26.



NEW! SEE P. 77.



seek inspiration



NEW GATHER VINES

B2131173 · \$14.99 USD/\$19.49 CAD

Shown on found surface (15" x 12").



WELCOME GREETING

C2122129 · \$24.99 USD/\$31.99 CAD

Shown on found surface (9 1/2" x 10").



NEW STACKABLE HOUSE CUTOUTS

C2131147 · \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frame
(6" x 18", S203107).

celebrate home

| EVERYDAY DELIGHT |

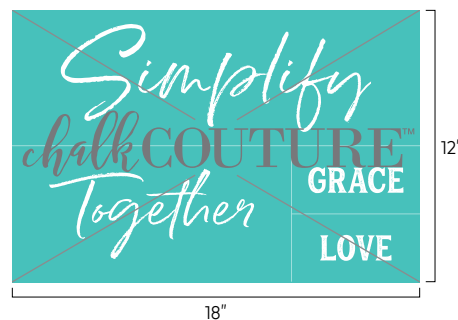
Like all things warm and wonderful, ChalkStyle starts at home. Welcome neighbors, gather friends. Sit down and stay awhile.



LOVE LIVES HERE

C2111118 · \$24.99 USD/\$31.99 CAD

Shown on Simple Shapes (6", Square, S2111104).



NEW SIMPLIFY

C2131144 · \$24.99 USD/\$31.99 CAD

Shown on Couture Boutique® Board Odette Black Frame (6" x 18", S193114).





WELCOME STAR TILE

A2111109 • \$9.99 USD/\$12.99 CAD

Shown on House Cutouts (5" x 7", S201102).



LET'S SIT AND CHAT

E2122103 • \$39.99 USD/\$51.49 CAD

Shown on Couture Boutique® Board Sylvie White Frame (9" x 12", S193102).



NEW COME ON IN

C2131145 • \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frame (6" x 18", S203107).



MEL UPTON
(TACOMA, WA) COUTURIER

Before Chalk Couture, I was working three different jobs and was stuck in a rut. But now I have total control. I can decide when to work and when to take time off. I actually look forward to Monday morning, because I'm like, "Oh yeah, I get to work on chalk stuff!"

MEET A designer



UNIQUELY YOURS

Use the main sentiment in this C-sized standout on its own, or choose your favorite follow-up from the three coordinating phrases provided.



PENNANT BANNER

Pair with ink and hang your heart on this gorgeous, smooth 12" x 18" canvas banner. It's new! Full details on p. 75.

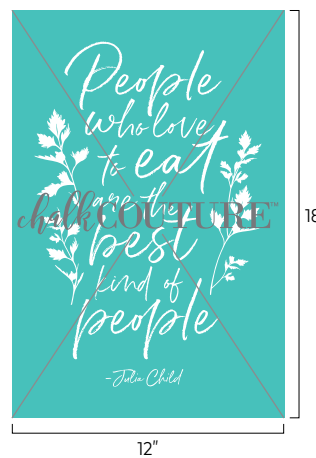
S2131113 · \$9.99 USD/\$12.99 CAD



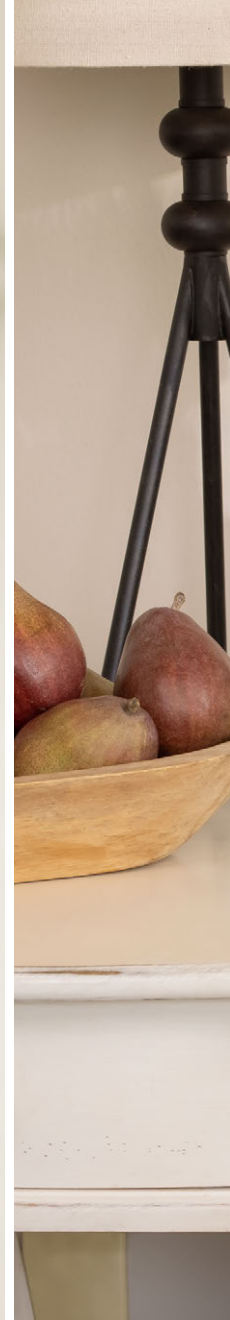
BLESS OUR HOME WREATH
E2111101 · \$39.99 USD/\$51.49 CAD
Shown on found surface (9" x 53").



FRENCH COUNTRY MINIS
B2111105 · \$14.99 USD/\$19.49 CAD
Shown on found surfaces (3¼" x 8½").



NEW PEOPLE WHO LOVE TO EAT
C2131149 · \$24.99 USD/\$31.99 CAD
Shown on Pennant Banner (12" x 18", S2131113).



| CHALK STORIES™ |

Farm Charm Collection

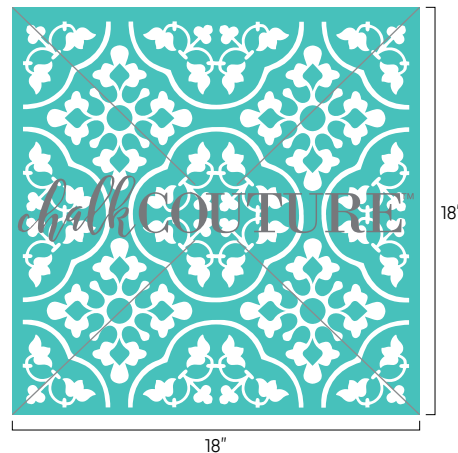
Farmhouse style celebrates old-school sensibility with modern sophistication. Mix and match the curated designs in this Chalk Stories™ Collection to create coordinated, farmhouse fun.

Step 1. Survey your space.

Step 2. Determine the number and size of projects you desire.

Step 3. Select the surfaces that speak to you.

Step 4. Build your design story, one project at a time.



FARM CHARM COLLECTION—FARMHOUSE TILE

D2111106 · \$29.99 USD/\$38.49 CAD

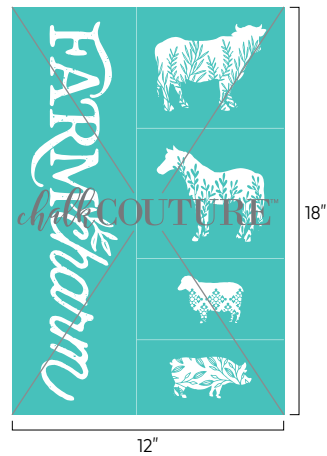
Shown on found surface (16" × 18").



FARM CHARM COLLECTION—FEELS LIKE HOME
A2111126 · \$9.99 USD/\$12.99 CAD
 Shown on Double-Sided Box Frame
 (5" × 5", S203104).



FARM CHARM COLLECTION—LIFE IS BETTER IN THE COUNTRY
B2111129 · \$14.99 USD/\$19.49 CAD
 Shown on Square Pillow Cover (17½" × 17½", S181101).



FARM CHARM COLLECTION—FARM CHARM
C2111121 · \$24.99 USD/\$31.99 CAD
 Shown on Lumbar Pillow Cover (12" × 24", S181102).



"Would eat here again."

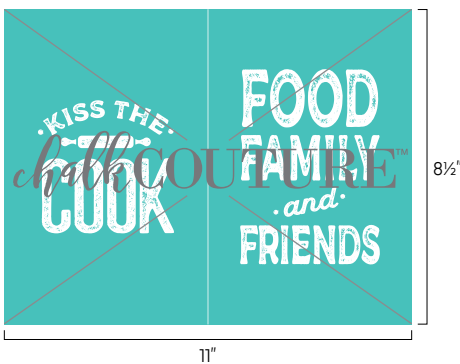




NEW WOULD EAT HERE AGAIN

C2131132 • \$24.99 USD/\$31.99 CAD

Shown on painted Couture Boutique® Board Odette Black Frame (6" x 18", S193114).



NEW KISS THE COOK

B2131165 • \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Bistro Spinning Sign (5" x 7", S203103).



SASSY KITCHEN SIGNS

C2111108 • \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frames (5" x 5", S203104).



RISE & SHINE

B2111118 • \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Sylvie Black Frame (9" x 12", S193103).



« **ODETTE, ELEVATED**

We coordinated the look of this gorgeous gallery with a touch of Chalkology® Paste. Use paste to add color to this shapely Odette Board in a hue that's totally you.



NEW HUG IN A MUG

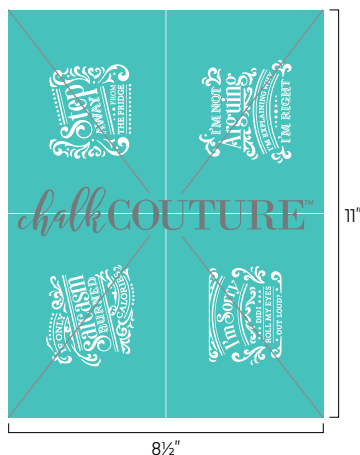
B2131170 • \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board & Pillar Stand (5½" x 7½", S191107).

small but mighty

We love the tiny touch of sass in each of these custom cuties. Say it, and display it, by creating your own 3" × 3" handmade magnet frames. Re-create the look using these supplies:

1



NEW A LITTLE SASS

B2131186

\$14.99 USD/\$19.49 CAD

2

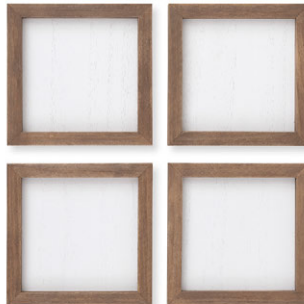


CHALKOLOGY® PASTE SINGLES PALETTE PACK—EVERYDAY HOME

PS203159

\$12.99 USD/\$16.99 CAD

3



NEW BOX FRAME (4-PACK, 3" × 3")

S2131111

\$14.99 USD/\$19.49 CAD

4



NEW ADHESIVE MAGNETS (12-PACK, 1")

T2131104

\$2.99 USD/\$3.99 CAD

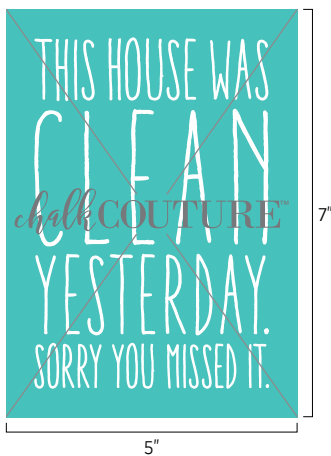




NEW RUB A DUB DUB

A2131143 • \$9.99 USD/\$12.99 CAD

Shown on Pallet Sign (5½" × 7½", S191103).



THIS HOUSE WAS CLEAN

A2111108 • \$9.99 USD/\$12.99 CAD

Shown on Pallet Sign (9" × 12", S191104).



SIMPLE SHAPES RECTANGLE

Add these lightweight basic shapes to your surface arsenal. Full details on p. 74.



S2131114 • \$9.99 USD/\$12.99 CAD



NEW HOMEMADE SAYINGS

C2131141 • \$24.99 USD/\$31.99 CAD

Shown on Simple Shapes Rectangles (5" × 12", S2131114).



I'LL LOVE YOU FOR HEIFER

A2122128 • \$9.99 USD/\$12.99 CAD

Shown on Couture Boutique® Bistro Spinning Sign (5" × 7", S203103).



THE SECRET INGREDIENT IS LOVE

B2111103 · \$14.99 USD/\$19.49 CAD

Shown on Couture Gallery™ Board Aiden White Frame (9" × 12", S183127).



NEW TOGETHER WE HAVE EVERYTHING

B2131172 · \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Sylvie Black Frame (9" × 12", S193103).



NEW YOU WERE ALWAYS THE ONE

B2131183 · \$14.99 USD/\$19.49 CAD

Shown on Reclaimed Metal Tray (9" × 12", S193118).



NEW WHEN YOU LOVE WHAT YOU HAVE

B2131181 · \$14.99 USD/\$19.49 CAD

Shown on Door Tag (9" × 12", S203108).





SIMPLE SHAPES BASE (2-PACK)

You'll love these stands for superior support of projects made with Simple Shapes. See p. 74 for details.



S2131115 · \$3.99 USD/\$5.49 CAD



BRENDA DURRANT
(SARATOGA SPRINGS, UT) MASTER COUTURIER

My favorite part of Chalk Couture is helping other people find their spark. When I first started I was so afraid to put myself out there, but now it's become second nature. My joy comes from seeing others push through their fears to find success too, and I'm always moved by what we accomplish as a team.

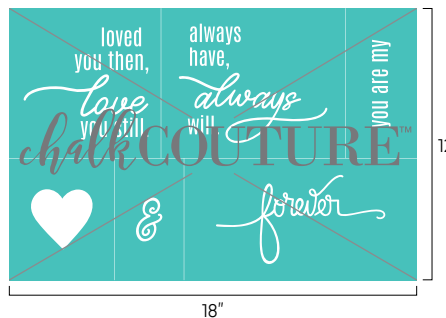
MEET A designer



NEW HELLO I LOVE YOU

A2131138 · \$9.99 USD/\$12.99 CAD

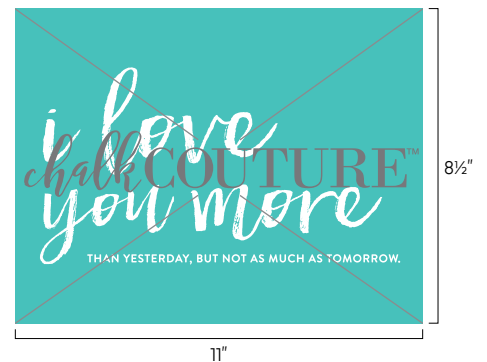
Shown on Simple Shapes (6" square, S2111104).



NEW LOVE YOU STILL

C2131142 · \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frames (9" x 9", S2131110).



NEW I LOVE YOU MORE THAN YESTERDAY

B2131174 · \$14.99 USD/\$19.49 CAD

Shown on Rustic Round (16", S2131107).



18"

NEW FAMILY RULES

D2131125 · \$29.99 USD/\$38.49 CAD

Shown on Square Pillow Cover (17½" × 17½", S181101).



18"

NEW FAMILY LOVE

D2131129 · \$29.99 USD/\$38.49 CAD

Shown on dyed Square Pillow Cover (17½" × 17½", S181101).



8½"

NEW LIFE, STORY, HOME

B2131182 · \$14.99 USD/\$19.49 CAD

Shown on Double-Sided Box Frame (9" × 9", S2131110).





NEW LOVE BEGINS AT HOME

A2131144 · \$9.99 USD/\$12.99 CAD

Shown on House Cutout (5" x 7", S201102).



NEW HOME IS WHEREVER I'M WITH YOU

B2131167 · \$14.99 USD/\$19.49 CAD

Shown on Double-Sided Box Frame (9" x 12", S203106).

gather together



TIDE DYED

Customize the color of any textile with ink! This one was "dyed" Tide by adding water to Chalkology® Ink then brushing on color with the large brush from our Artist Tool Set.



NEW LET ME SLEEP

B2131180 · \$14.99 USD/\$19.49 CAD

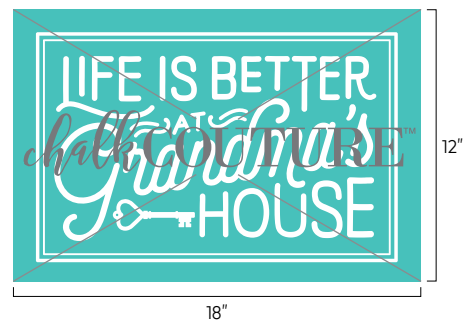
Shown on dyed Pennant Banner (9" x 12", S193111).



JUST YOU AND ME

C2111102 · \$24.99 USD/\$31.99 CAD

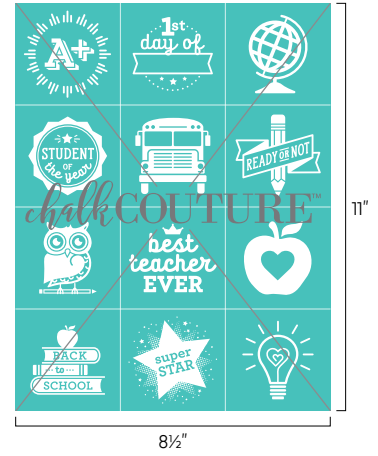
Shown on Couture Boutique® Board Odette Black Frame (6" x 18", S193114).



GRANDMA'S HOUSE

C2111120 · \$24.99 USD/\$31.99 CAD

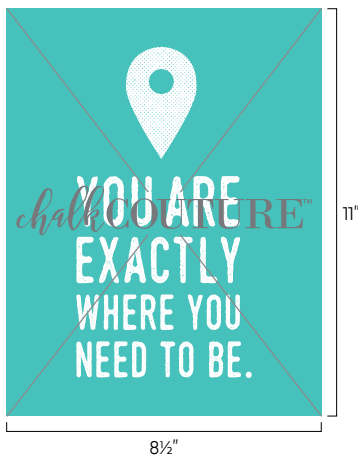
Shown on Couture Boutique® Board Greyson White Frame (12 1/2" x 18 1/2", S183112).



NEW BACK TO SCHOOL MINIS

B2131164 • \$14.99 USD/\$19.49 CAD

Shown on found surface (8 1/2" × 6 1/2").



LAYERS OF LOVE

Recreate this fine art layering effect by adding a pop of paste right on the glass. >>



NEW WHERE YOU NEED TO BE

B2131160 • \$14.99 USD/\$19.49 CAD

Shown on found surface (12" × 15").



NEW COLLECTION OF MOMENTS

A2131148 • \$9.99 USD/\$12.99 CAD

Shown on Reclaimed Diagonal Pallet (12" × 18", S193107).



Sorry, I'm
Sleeping.

Come back later.



seriously fun

| CHALKMADE™ KIT |

ChalkMade™ Jr. Play Awhile Kit

Finally, Chalk Couture™ awesomeness for juniors.

Little creators with big imaginations will adore our first-ever kit especially for kiddos.



NEW CHALKMADE™ JR. PLAY AWHILE KIT*

Z213128 • \$19.99 USD/\$25.99 CAD

ChalkMade Kits include everything you'll need to help your Designer-in-training create their very own delightful door décor, plus how-to instructions to guide you through every step in the process.

Includes the following:

Double-sided Couture Boutique® door sign, exclusive B-sized Chalk Transfer® design, 4 Chalkology® Paste Singles (Lakeshore, Couture Coral, Bumblebee, Bright White), 4 Color Trays, 1 Mini Squeegee, 1 metal charm, twine, and printed instructions.

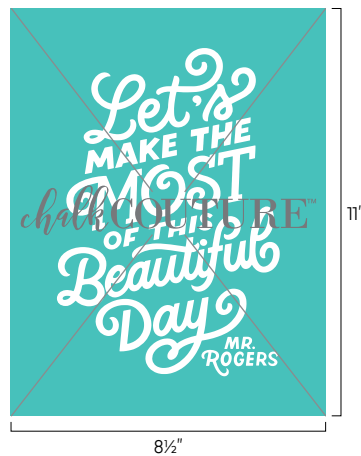
*Choking hazard. Small parts. Not for children under 3 years.
Adult supervision recommended.



NEW FIND YOUR WILD

A2131139 · \$9.99 USD/\$12.99 CAD

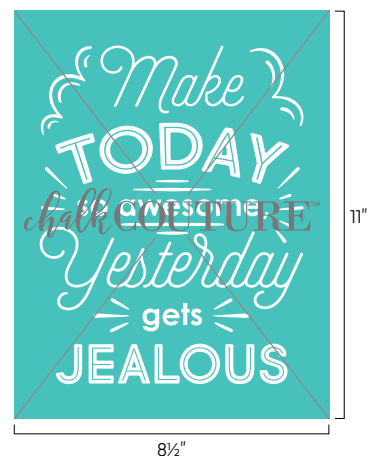
Shown on children's apparel.



NEW BEAUTIFUL DAY

B2131171 · \$14.99 USD/\$19.49 CAD

Shown on tote bag.



NEW MAKE TODAY AWESOME

B2131176 · \$14.99 USD/\$19.49 CAD

Shown on Double-Sided Box Frame
(9" x 12", S203106).



NEW WHEN I PRAYED

B2131184 · \$14.99 USD/\$19.49 CAD

Shown on Pennant Banner (9" × 12", S193111).



KIND WORDS

B2111106 · \$14.99 USD/\$19.49 CAD

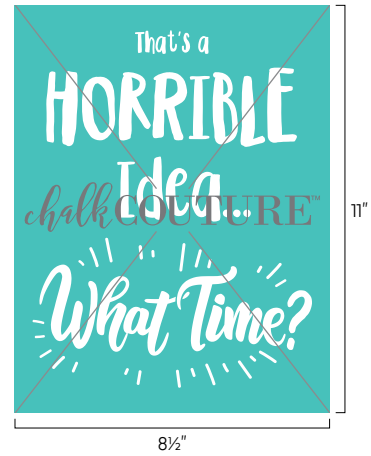
Shown on Reclaimed Metal Tray (9" × 12", S193118).



NEW LET YOUR DREAMS TAKE FLIGHT

B2131185 · \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Greyson Black Frame (9" × 12", S183111).



NEW THAT'S A HORRIBLE IDEA

B2131169 · \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Sylvie White Frame (9" x 12", S193102).



NEW STRONG IS THE NEW PRETTY

A2131142 · \$9.99 USD/\$12.99 CAD

Shown on women's apparel.



NEW THE BEST THINGS

B2131168 · \$14.99 USD/\$19.49 CAD

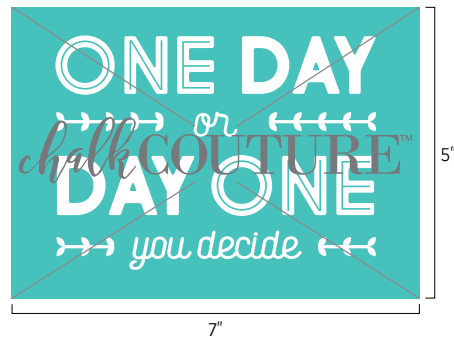
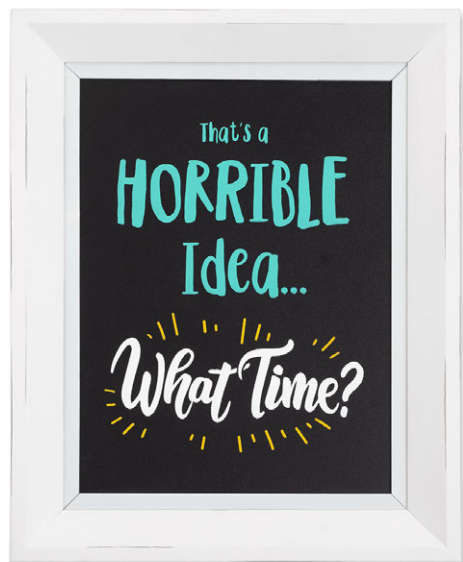
Shown on Door Tag (9" x 12", S203108).



NEW BUT DID YOU DIE?

B2131161 · \$14.99 USD/\$19.49 CAD

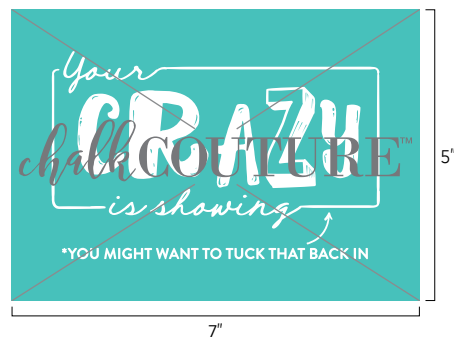
Shown on Double-Sided Box Frame (9" x 12", S203106).



NEW ONE DAY OR DAY ONE

A2131147 · \$9.99 USD/\$12.99 CAD

Shown on Pallet Sign (5½" × 7½", S191103).



NEW YOUR CRAZY IS SHOWING

A2131153 · \$9.99 USD/\$12.99 CAD

Shown on found surface (8¼" × 5").

WATTS OF LOVE



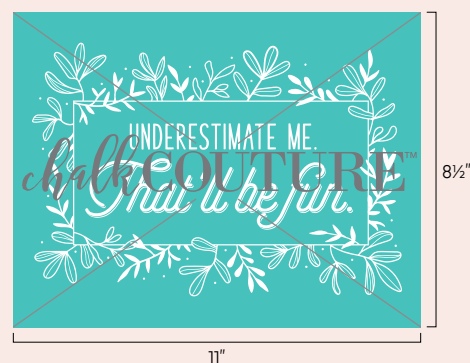
BE THE *light*

For every "Underestimate Me" Transfer sold, Chalk Couture™ donates \$2 USD to Watts of Love.



Support Watts of Love®

Our charitable partner, Watts of Love, brings safe, renewable solar lights and education to those around the globe who need it most.



NEW UNDERESTIMATE ME—WATTS OF LOVE

B2137190 · \$14.99 USD/\$19.49 CAD

Shown on Couture Gallery™ Board Aiden White Frame (9" × 12", S183127).



NEW MODERN FONT

C2131148 · \$24.99 USD/\$31.99 CAD

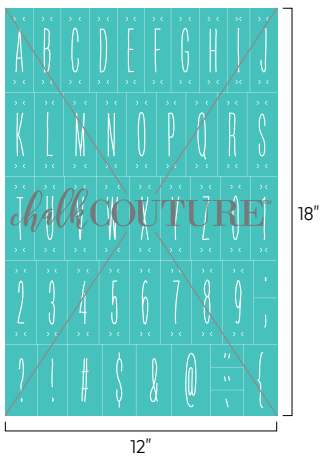
Large uppercase cap height is approximately 1".



RUSTIC FONT

E201108 · \$39.99 USD/\$51.49 CAD

Large uppercase cap height is approximately 2".



HANDWRITTEN FONT

C191129 · \$24.99 USD/\$31.99 CAD

Large uppercase cap height is approximately 2".

A IS FOR APPLE

We paired classic monograms with the fan fave Mini Buffalo Plaid Transfer to create the custom design "HOME" on the next page.

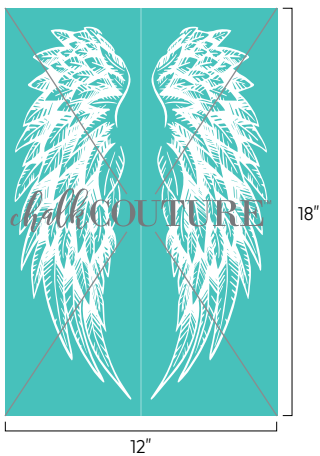


CLASSIC NARROW MONOGRAM

\$9.99 USD/\$12.99 CAD

Shown on found surface (12" x 23").

- A2111122-A (A)
- A2111122-B (B)
- A2111122-C (C)
- A2111122-D (D)
- A2111122-E (E)
- A2111122-F (F)
- A2111122-G (G)
- A2111122-H (H)
- A2111122-I (I)
- A2111122-J (J)
- A2111122-K (K)
- A2111122-L (L)
- A2111122-M (M)
- A2111122-N (N)
- A2111122-O (O)
- A2111122-P (P)
- A2111122-Q (Q)
- A2111122-R (R)
- A2111122-S (S)
- A2111122-T (T)
- A2111122-U (U)
- A2111122-V (V)
- A2111122-W (W)
- A2111122-X (X)
- A2111122-Y (Y)
- A2111122-Z (Z)
- A2111122-AMP (&)



WINGS

C2111104 · \$24.99 USD/\$31.99 CAD

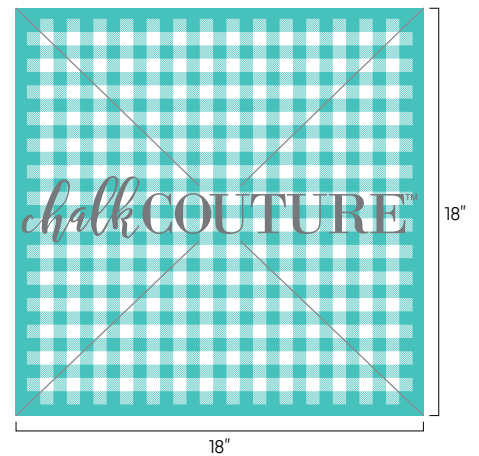
Shown on women's apparel.



MODERN FRAME

B2111127 · \$14.99 USD/\$19.49 CAD

Shown on Couture Gallery™ Board Aiden White Frame (9" x 12", S183127).



MINI BUFFALO PLAID

D193117 · \$29.99 USD/\$38.49 CAD

Shown on found surface (12" x 23").



COUNTRY PLAID

D2111107 · \$29.99 USD/\$38.49 CAD

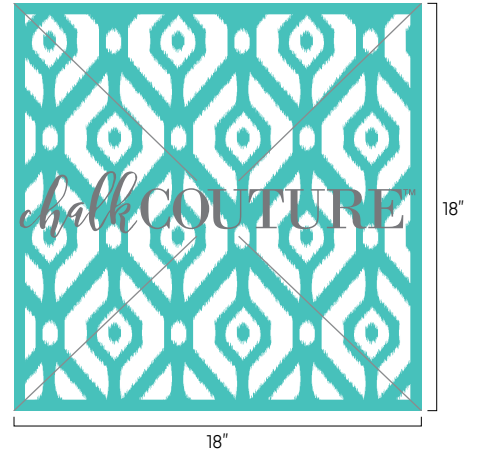
Shown on Square Pillow Cover (17½" × 17½", S181101).



NEW WOVEN STRIPE PATTERN

D2131124 · \$29.99 USD/\$38.49 CAD

Shown on Lumbar Pillow Cover (12" × 24", S181102).



NEW IKAT PATTERN

D2131117 · \$29.99 USD/\$38.49 CAD

Shown on found surface (17" × 11½").

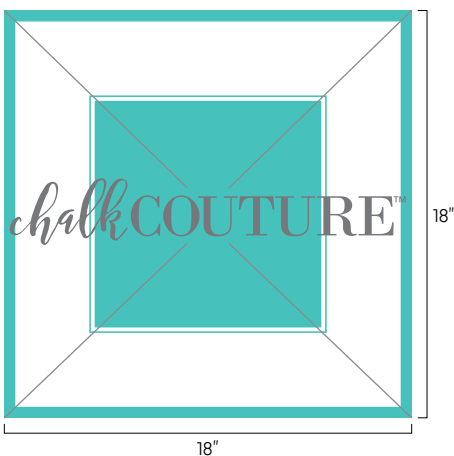




4" CIRCLE MASK

B201113 · \$14.99 USD/\$19.49 CAD

Not shown.



10" SQUARE MASK

D201106 · \$29.99 USD/\$38.49 CAD

Shown on Couture Boutique® Board Sylvie White Frame (18" x 18", S193105).

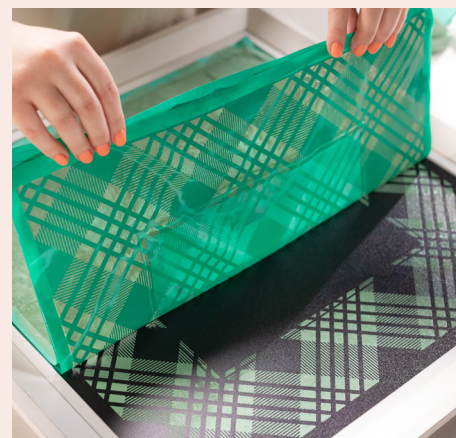
Using Mask Transfers



1 Apply and smooth desired Chalk Transfer® pattern to surface.



2 Carefully layer Transfer mask over the pattern Transfer. Smooth Chalkology® Paste or Ink from center toward edges, fanning out around the surface.



3 Remove both Chalk Transfer layers at the same time, then wash and separate.

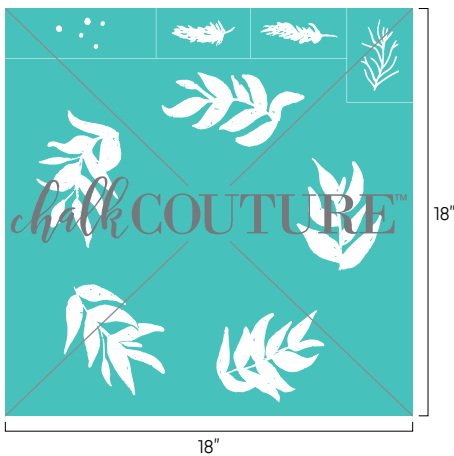


PUMPKIN CUTOUTS

Pair a pumpkin with its pattern for a fantastic fall display. Surface details on p. 73.



S2131116 · \$17.99 USD/\$23.49 CAD



AUTUMN WREATH

D203129 · \$29.99 USD/\$38.49 CAD

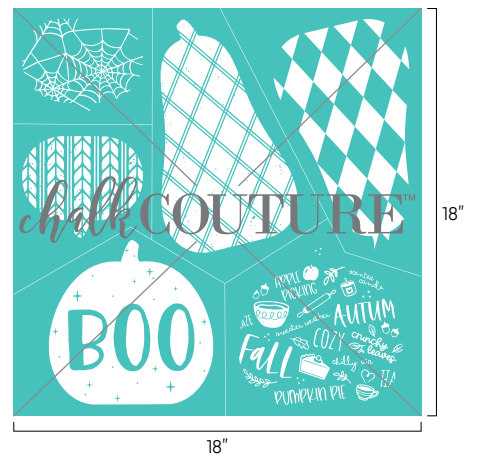
Shown on Rustic Round (16", S2131107).



WINTER WREATH

D203128 · \$29.99 USD/\$38.49 CAD

Shown on Rustic Round (16", S2131107).



NEW PUMPKIN CUTOUT PATTERNS

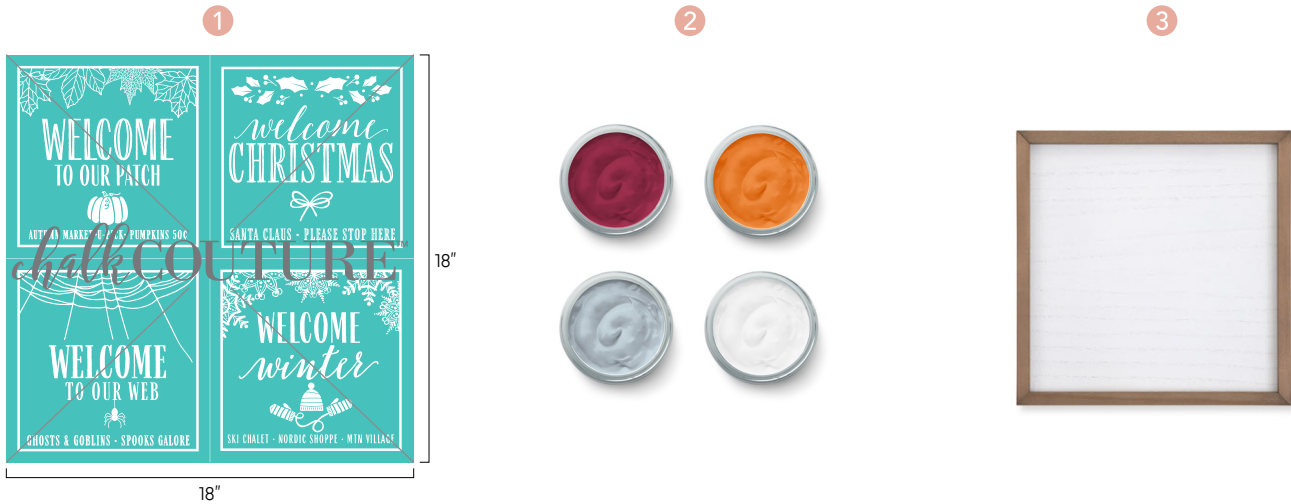
D2131130 · \$29.99 USD/\$38.49 CAD

Shown on Pumpkin Cutouts (4½", 7¼", and 10¼", S2131116).

| GET THE LOOK |

$$2 + 1 = 4$$

Seasonal Welcome Signs pack a punch! Create 4 seasonal celebrations from just 2 Double-Sided Box Frames and 1 hyper-versatile Chalk Transfer® design. Re-create this look using these supplies:



NEW SEASONAL WELCOME SIGNS

D2131128

\$29.99 USD/\$38.49 CAD

CHALKOLOGY® PASTE

Currant Jam P181117 · Orange Peel P183180

Ocean Mist P181103 · Bright White P181121

\$12.99 USD/\$16.99 CAD (each)

NEW DOUBLE-SIDED BOX FRAME (9" x 9")

S2131110

\$19.99 USD/\$25.99 CAD





AMANDA IMBROGNO
(ELGIN, IL) EXECUTIVE COUTURIER

This is way more than just chalk. This is a community and because of Chalk Couture, I've created so many wonderful friendships. I didn't start off to build a business; It started off as a hobby and it grew into way more for me. And the best part is that everybody is welcome.

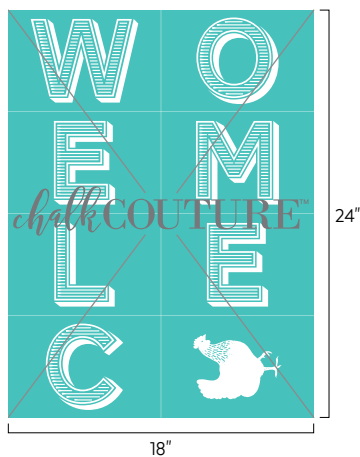
MEET A designer



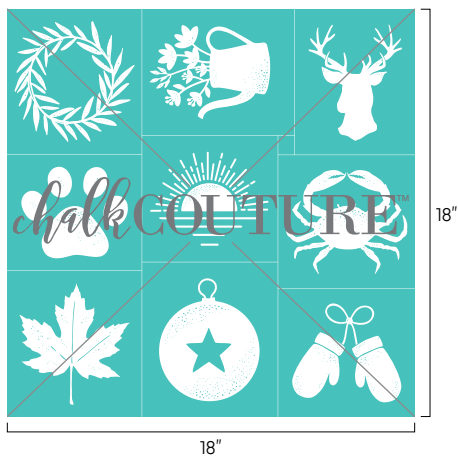
Add a little punch to Simple Shapes. Product details on p. 78.

T2131105 · \$19.99 USD/\$25.99 CAD

POWER PUNCH

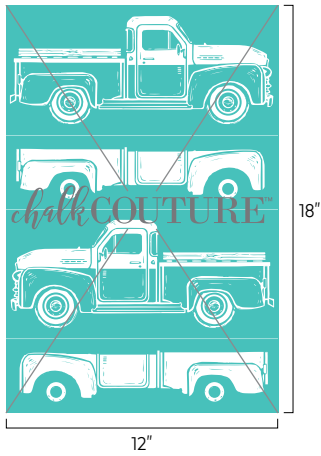


FARMHOUSE WELCOME SIGNPOST
E2111102 · \$39.99 USD/\$51.49 CAD
Shown on found surface (7¼" × 48").



FARMHOUSE WELCOME SIGNPOST ADD-ON
D2111110 · \$29.99 USD/\$38.49 CAD
Shown on Simple Shapes (6", round, square, S2111104).





VINTAGE TRUCK DUO

C2111106 · \$24.99 USD/\$31.99 CAD

Shown on Vintage Truck Cutouts
(12" x 5¼", S2111102).



VINTAGE TRUCK ADD-ON (ALL SEASONS)

C2111111 · \$24.99 USD/\$31.99 CAD

Shown on Vintage Truck Cutout Accessories
(14" x 2", 4½" x 1½", S2111103).



S2111102 · \$12.99 USD/\$16.99 CAD



S2111103 · \$24.99 USD/\$31.99 CAD

The perfect pair: our Vintage Truck Cutout and Accessories with Transfers to match! Surface details on p. 73.

VINTAGE TRUCK
CUTOUT & ACCESSORIES



AUTUMN



OVER THE RIVER & THROUGH THE WOODS



PS2131129 · \$13.99 USD/\$17.99 CAD

Take the guesswork out of coordinating the fairest fall palette with our Grateful Palette Pack. See details on p. 6.

CHALKOLOGY® PASTE SINGLES
PALETTE PACK—GRATEFUL



8 1/2"

NEW GIVE THANKS

B2131175 · \$14.99 USD/\$19.49 CAD

Shown on Couture Gallery™ Board Aiden
White Frame (9" × 12", S183127).



5"

NEW FLANNELS & FOOTBALL

A2131146 · \$9.99 USD/\$12.99 CAD

Shown on Couture Boutique® Board & Base
(5" × 7", S203109).

embrace change

| SEASONAL TREASURES |

Adding a touch of new color and a series of simple accents can quickly transform a home. For seasonal inspiration, focus on bringing the outside in.

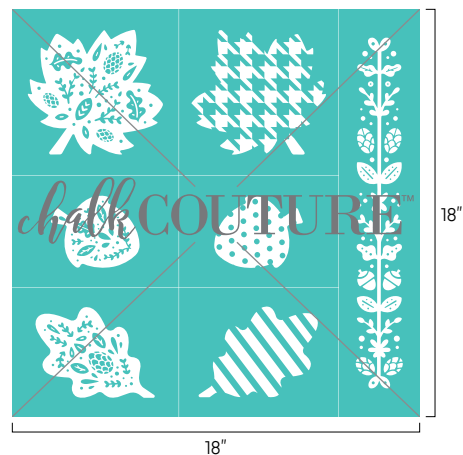




NEW AUTUMN PHRASES TRIO
A2131149 · \$9.99 USD/\$12.99 CAD
 Shown on Block Set (4½", S2131112).



NEW FALL IS PROOF
B2131155 · \$14.99 USD/\$19.49 CAD
 Shown on Double-Sided Box Frame
 (9" × 9", S2131110).



NEW AUTUMN CUTOUT PATTERNS
D2131116 · \$29.99 USD/\$38.49 CAD
 Shown on Autumn Cutouts (4", 6¼", and 6½", S2131109).





HELLO AUTUMN

D203120 · \$29.99 USD/\$38.49 CAD

Shown on Rustic Round (16", S2131107).



NEW HARVEST FESTIVAL

E2131105 · \$39.99 USD/\$51.49 CAD

Shown on Couture Boutique® Board Sylvie White Frame (18" x 24", S193106).



LOVELIEST SMILE

A203145 · \$9.99 USD/\$12.99 CAD

Shown on Couture Boutique® Board & Pillar Stand (5½" x 7½", S191107).





AUTUMN SKIES

A203124 • \$9.99 USD/\$12.99 CAD

Shown on Double-Sided Box Frame (5" x 7", S203105).



THOUGHTFULLY DESIGNED

« Separate the elements in our new Block Set to create sensational standalone accents. Add color with Chalkology® Paste.

NEW AUTUMN SAYINGS

C2131143 • \$24.99 USD/\$31.99 CAD

Shown on Block Set (11", S2131112).



HARVEST SIGNPOST

E203114 • \$39.99 USD/\$51.49 CAD

Shown on found surface (48" x 10").



18"

NEW PUMPKIN SPICE AND EVERYTHING NICE

D2131121 · \$29.99 USD/\$38.49 CAD

Shown on Couture Boutique® Board Sylvie White Frame (18" x 18", S193105).



8 1/2"

PUMPKIN PATCH

B203168 · \$14.99 USD/\$19.49 CAD

Shown on Pallet Sign (9" x 12", S191104).



5"

NEW PUMPKIN ANYTHING

A2131150 · \$9.99 USD/\$12.99 CAD

Shown on Decorative Cutting Board (5" x 7", S211105).



NEW OH MY GOURD

A2131145 • \$9.99 USD/\$12.99 CAD

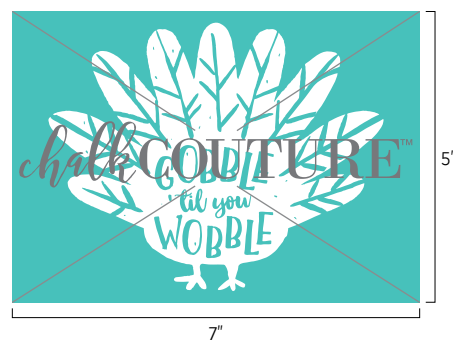
Shown on Couture Boutique®
Bistro Spinning Sign (5" × 7", S203103).



NEW CHOOSE TO BE GRATEFUL

B2131157 • \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Sylvie
White Frame (9" × 12", S193102).



GOBBLE WOBBLE

A203142 • \$9.99 USD/\$12.99 CAD

Shown on tea towels.



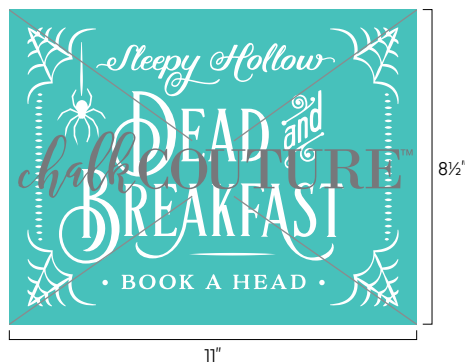
be the party

| HALLOWEEN HAPPY |

If style really is an expression of imagination, there's no better runway than Halloween. Here's to creating ghouls, goblins, and ghostly good décor.



NEW BEWARE & HAPPY HALLOWEEN
C2131136 • \$24.99 USD/\$31.99 CAD
Shown on Double-Sided Box Frame
(6" × 18", S203107).



NEW SLEEPY HOLLOW
B2131163 • \$14.99 USD/\$19.49 CAD
Shown on Couture Gallery™ Board Aiden
White Frame (9" × 12", S183127).

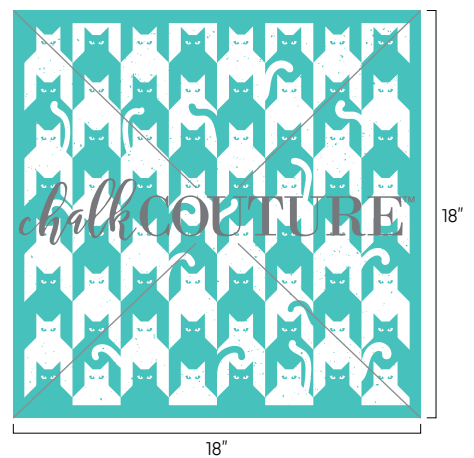




NEW GHOSTS GOBLINS & GHOULS
 A2131141 · \$9.99 USD/\$12.99 CAD
 Shown on found surface (20" × 17").



ALL HALLOWS EVE MINIS
 B203177 · \$14.99 USD/\$19.49 CAD
 Shown on Box Frames (3" × 3", S2131111).



NEW FELINE FINE PATTERN
 D2131119 · \$29.99 USD/\$38.49 CAD
 Shown on found surface (60" × 14").



LAURA CONLEY
(CLARKSVILLE, AR) COUTURIER

I've always been creative. And now I get to watch people become creative who didn't think they could do the things I show them. My favorite product is Transfers. I love the beautiful fonts and designs. I especially love peeling that Transfer off a surface and going, "Oh, I did this, look how pretty!"

MEET A designer



» All of the artwork on this page was made with the Chalkology® Paste Singles Palette Pack–Spooky



WITCHES GO RIDING

C203143 · \$24.99 USD/\$31.99 CAD

Shown on painted Reclaimed Diagonal Pallet (12" × 18", S193107).



NEW WITCHY PHRASES

C2131134 · \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frames (5" × 5", S203104).



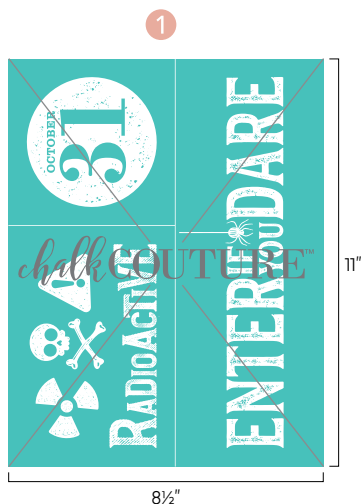
NEW THE WITCH IS IN

B2131153 · \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Bistro Spinning Sign (5" × 7", S203103).

all hallows' eve

Here's a quick treat for tricking out your holiday home. Grab our new simple and sturdy Block Set and its custom-created partner Enter If You Dare Transfer. Re-create this look using these supplies:



NEW ENTER IF YOU DARE
B2131154
\$14.99 USD/\$19.49 CAD



NEW CHALKOLOGY® PASTE SINGLES
PALETTE PACK—SPOOKY
PS2131130
\$13.99 USD/\$17.99 CAD



NEW BLOCK SET (3-PACK,
4 1/2", 6 1/2", AND 11")
S2131112
\$17.99 USD/\$23.49 CAD



NEW ARTIST TOOL SET (4-PACK)
T2131103
\$14.99 USD/\$19.49 CAD

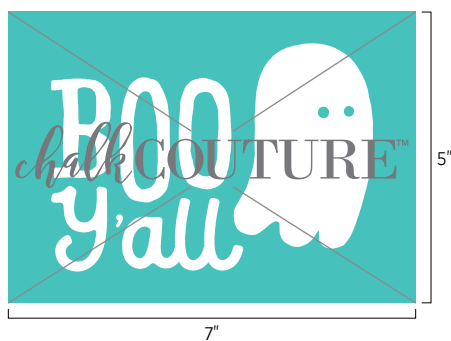




HAPPY HALLOWEEN PUMPKIN

B203172 · \$14.99 USD/\$19.49 CAD

Shown on Couture Boutique® Board Sylvie
White Frame (9" x 12", S193102).



NEW BOO Y'ALL

A2131135 · \$9.99 USD/\$12.99 CAD

Shown on painted Double-Sided Box Frame
(5" x 7", S203105).



NEW WELCOME MY PRETTIES

A2131136 · \$9.99 USD/\$12.99 CAD

Shown on Couture Boutique® Board & Pillar
Stand (5 1/2" x 7 1/2", S191107).



5"

NEW SOMETHING WICKED THIS WAY COMES

A2131151 • \$9.99 USD/\$12.99 CAD

Shown on Decorative Cutting Board
(5" x 7", S211105).



18"

NEW HAPPY HAUNTING TO ALL

E2131106 • \$39.99 USD/\$51.49 CAD

Shown on Couture Gallery™ Board Aiden
White Frame (18" x 24", S183126).





simply beautiful

| CHALKMADE™ KIT |

ChalkMade™ Trick or Treat Kit

Give me candy. Give me cake. Give me something sweet to make! Treat yourself with a little handmade happiness this Halloween.



NEW CHALKMADE™ TRICK OR TREAT KIT

Z213125 • \$24.99 USD/\$31.99 CAD

This ChalkMade Kit includes everything you'll need to create your own Trick or Treat felt banner with matching accessories.

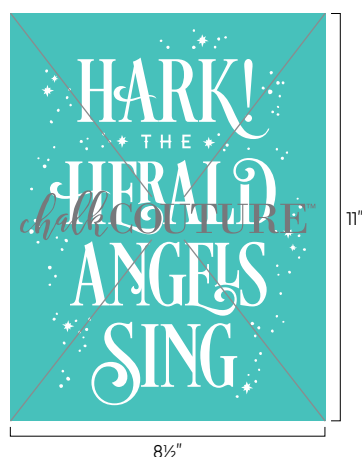
Includes the following:

Stitched decorative banner, exclusive B-sized Chalk Transfer® design, 2 Chalkology® Paste Singles (Orange Peel, Bright White), 2 Color Trays, 1 Mini Squeegee, 1 tassel accent, 1 wooden dowel, ribbon, and printed instructions.

make merry

| CHRISTMAS COZY |

Holiday style is a feast for the imagination. From pared-down projects to gifts of glitz and gild, you can make your special season meaningful, merry, bright, and beautiful.



NEW HERALD ANGELS SING
B2131162 • \$14.99 USD/\$19.49 CAD
Shown on Door Tag (9" x 12", S203108).



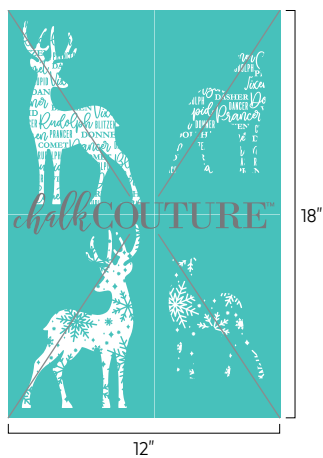
NEW LET US ADORE HIM
B2131158 • \$14.99 USD/\$19.49 CAD
Shown on Reclaimed Metal Tray (9" x 12", S193118).



FORM AND FUNCTION

New coordinating Chalk Transfer® designs are available for both of these amazing surfaces. Transform Star Cutouts to holiday heavenly bodies, and adorn deer in both directions. Find cutout details on p. 73.

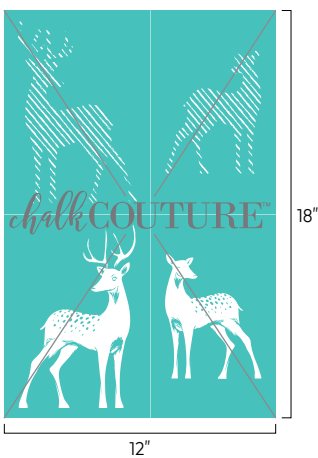




NEW HOLIDAY DEER PATTERNS

C2131138 · \$24.99 USD/\$31.99 CAD

Shown on Deer Cutouts (5½" and 8", S2042110).



NEW REVERSE WINTER DEER PATTERNS

C2131131 · \$24.99 USD/\$31.99 CAD

Shown on Deer Cutouts (5½" and 8", S2042110).



NEW STARGAZING PATTERNS

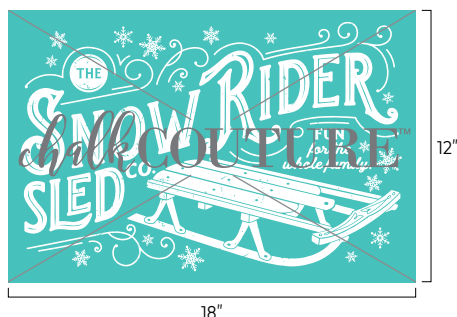
D2131122 · \$29.99 USD/\$38.49 CAD

Shown on Star Cutouts (5", 7", and 9", S2122106).

old school cool

A vintage sign in classic colors adds timeless appeal to transitional décor. This versatile project can slide straight through the holidays to become the highlight of any winter display. Re-create this look using these supplies:

1



18"

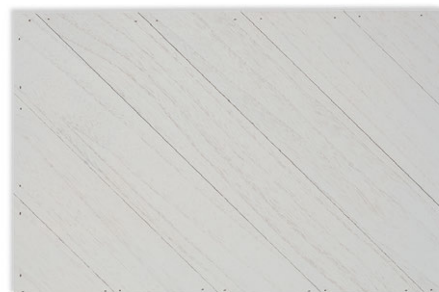
NEW SNOW RIDER SLED CO.
C2131137
\$24.99 USD/\$31.99 CAD

2



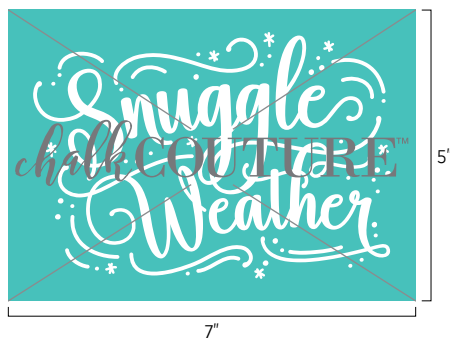
NEW CHALKOLOGY® PASTE SINGLES
PALETTE PACK—JINGLE
PS2131131
\$13.99 USD/\$17.99 CAD

3



RECLAIMED DIAGONAL PALLET (GREY, 12" x 18")
S193107
\$17.99 USD/\$23.49 CAD

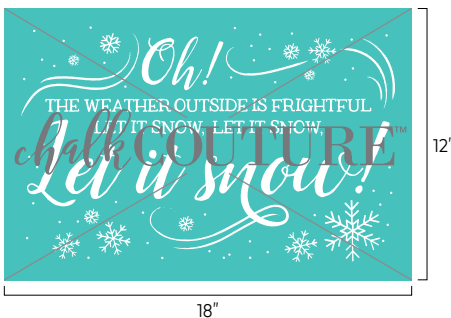




SNUGGLE WEATHER

A203143 · \$9.99 USD/\$12.99 CAD

Shown on trimmed and dyed Square Pillow Cover (17½" x 17½", S181101).



NEW SINCE WE'VE NO PLACE TO GO

C2131133 · \$24.99 USD/\$31.99 CAD

Shown on Lumbar Pillow Cover (12" x 24", S181102).



NEW SNOWFLAKE ACCENTS

C2131139 · \$24.99 USD/\$31.99 CAD

Shown on dyed Square Pillow Cover (17½" x 17½", S181101).



| CHALK STORIES™ |

Christmastime Collection

Take a cue from the classic styling of this festive collection to craft a harmony of coordinating projects for your holiday home.

Step 1. Survey your space.

Step 2. Determine the number and size of projects you desire.

Step 3. Select the surfaces that speak to you.

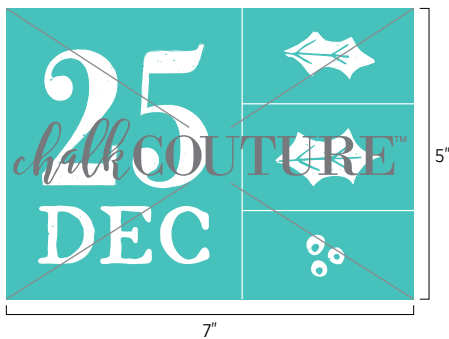
Step 4. Build your design story, one project at a time.



**NEW CHRISTMASTIME COLLECTION—
THIS HOME BELIEVES**

C2131146 · \$24.99 USD/\$31.99 CAD

Shown on found surface (19" x 10½").



NEW CHRISTMASTIME COLLECTION—DEC 25
A2131152 · \$9.99 USD/\$12.99 CAD
 Shown on found surface (5" × 12").



NEW CHRISTMASTIME COLLECTION—THE MAGIC OF CHRISTMAS
B2131177 · \$14.99 USD/\$19.49 CAD
 Shown on found surface (14" × 5½").



NEW CHRISTMASTIME COLLECTION—THE MOST WONDERFUL TIME OF THE YEAR
D2131127 · \$29.99 USD/\$38.49 CAD
 Shown on dyed Square Pillow Cover (17½" × 17½", S181101).



18"

NEW SCANDINAVIAN PATTERN

D2131115 · \$29.99 USD/\$38.49 CAD

Shown on dyed Square Pillow Cover
(17½" × 17½", S181101).



8½"

NEW CHRISTMAS MINIS

B2131166 · \$14.99 USD/\$19.49 CAD

Shown on Box Frames (3" × 3", S213111).



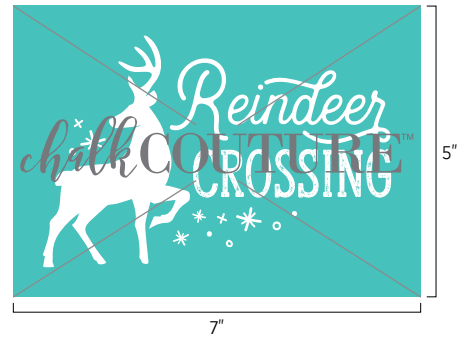
12"

NEW HOLIDAY SAYINGS

C2131140 · \$24.99 USD/\$31.99 CAD

Shown on Simple Shapes Rectangle
(5" × 12", S2131114).





NEW REINDEER CROSSING
A2131140 • \$9.99 USD/\$12.99 CAD
Shown on found surface (6¼" × 10").



NEW CHRISTMAS GREETING
B2131156 • \$14.99 USD/\$19.49 CAD
Shown on Block Set (4½", 6½", and 11", S2131112).



CHRISTMAS SENTIMENTS
D203125 • \$29.99 USD/\$38.49 CAD
Shown on found surface (18" × 18").



HOLIDAY ADVICE TRIO

A203126 • \$9.99 USD/\$12.99 CAD

Shown on found surfaces (4¼" x 3½").



NEW CHRISTMAS TREE CUTTING BOARD SENTIMENT

B2131178 • \$14.99 USD/\$19.49 CAD

Shown on Decorative Tree Cutting Board (9½", S2131108).



DECORATIVE TREE CUTTING BOARD

The perfectly petite Decorative Tree Cutting Board makes an ideal gift. More details on p. 72.



S2131108 • \$9.99 USD/\$12.99 CAD



PALETTE PERFECTION

Deck your halls and holiday walls in delicious coordinating color. Every project on this mantle of marvels was created with the colors from our Jingle Paste Singles Palette Pack. Find product details on p. 6.





NEW CHRISTMAS SPIRIT PHRASES

C2131135 · \$24.99 USD/\$31.99 CAD

Shown on Double-Sided Box Frames
(5" × 5", S203104).



NEW BE MERRY & BRIGHT

A2131134 · \$9.99 USD/\$12.99 CAD

Shown on Couture Boutique® Board & Pillar
Stand (5½" × 7½", S191107).



NEW 'TIS THE SEASON

D2131118 · \$29.99 USD/\$38.49 CAD

Shown on Couture Boutique® Board Sylvie
White Frame (18" × 18", S193105).



NEW TINSEL IN A TANGLE

A2131137 · \$9.99 USD/\$12.99 CAD

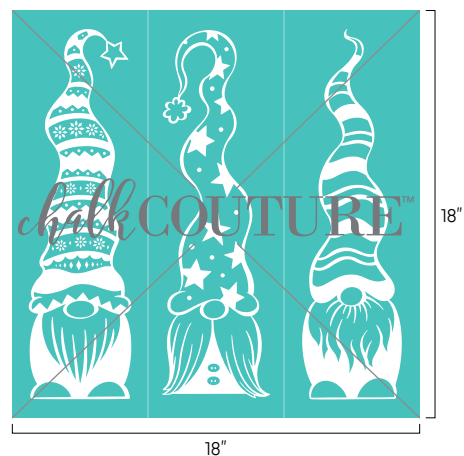
Shown on Pennant Banner (5" x 7", S193110).



NAUGHTY OR NICE LIST

A203128 · \$9.99 USD/\$12.99 CAD

Shown on baby's apparel.



NEW GNOMES

D2131126 · \$29.99 USD/\$38.49 CAD

Shown on Double-Sided Box Frames
(6" x 18", S203107).



NEW CHRISTMAS MINI TAGS
A2131154 • \$9.99 USD/\$12.99 CAD
 Shown on Tag Minis (3" × 5", S194121).



GINGERBREAD HOUSE
C203149 • \$24.99 USD/\$31.99 CAD
 Shown on House Cutouts (5" × 7", S201102).



KRINGLE COOKIE CO.
D203122 • \$29.99 USD/\$38.49 CAD
 Shown on Couture Boutique® Board Odette Black Frame (12" × 18", S193115).



JAMIE MAKIN
 (PENELLVILLE, NY) COUTURIER

I joined Chalk Couture for a stress-relieving hobby, but have transformed it into a significant family income. Just by sharing new ways to create with reusable Transfers and the versatility of washable paste, I'm now able to craft full-time—in my pajamas!

MEET A designer

divine design

| CHALKMADE™ KIT |

ChalkMade™ Season's Best Kit

As beautiful as it is versatile, you'll love the nostalgic style and farmhouse appeal of this oh-so-classy double-sided stand.



NEW CHALKMADE™ SEASON'S BEST KIT

Z213127 • \$39.99 USD/\$51.49 CAD

This ChalkMade Kit includes everything you'll need to create your version of our nostalgic stand with coordinating accents.

Includes the following:

Double-sided stand, exclusive Chalk Transfer® design 2-pack, 3 Chalkology® Paste Singles (Candy Apple, Shimmer Gold, Bright White), 3 Color Trays, 1 Mini Squeegee, 2 round accents, ribbon, and printed instructions.





trade secrets



Couture Gallery™ Boards
Reusable, magnetic, and magical.
Display them, love them, and crave
that lasting quality unlike any other.

A ● AIDEN STYLE WHITE FRAME (BLACK, 9" x 12")
S183127 · \$39.99 USD/\$51.49 CAD

B ● AIDEN STYLE WHITE FRAME (BLACK, 12" x 18")
S183125 · \$79.99 USD/\$102.49 CAD

C ● AIDEN STYLE WHITE FRAME (BLACK, 18" x 24")
S183126 · \$124.99 USD/\$160.49 CAD

The classic Aiden frame features a distressed style that complements any interior design.



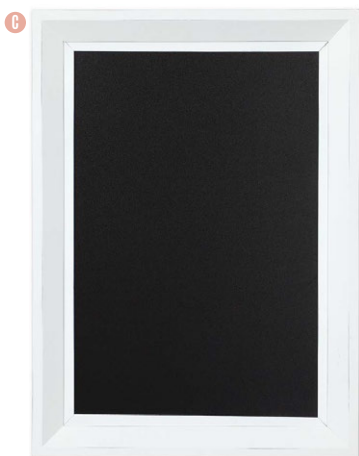
LASTING LEGACY

« Couture Gallery™ Boards are crafted with porcelain-coated steel for high-end décor projects and gifts with slightly worn, farmhouse appeal. Gallery Boards are also magnetic and make perfect partners with our new Adhesive Magnets. See p.78 for magnet details.



EVERYDAY ELEGANCE

Available in a variety of sizes, shapes, and styles, our non-magnetic, black and white Couture Boutique® Boards were exclusively designed to pair uniquely with washable Chalkology® Paste and can be used again and again. »



Couture Boutique® Boards
Exclusive to Chalk Couture™ and the
perfect pair to your coordinating-sized
Chalk Transfer® designs, Couture
Boutique Boards are sure to please.

A ● SYLVIE WHITE FRAME (BLACK, 9" × 12")
S193102 · \$19.99 USD/\$25.99 CAD

B ● SYLVIE BLACK FRAME (WHITE, 9" × 12")
S193103 · \$19.99 USD/\$25.99 CAD

C ● SYLVIE WHITE FRAME (BLACK, 12" × 18")
S193104 · \$29.99 USD/\$38.49 CAD

D ● SYLVIE WHITE FRAME (BLACK, 18" × 18")
S193105 · \$34.99 USD/\$44.99 CAD

E ● SYLVIE WHITE FRAME (BLACK, 18" × 24")
S193106 · \$39.99 USD/\$51.49 CAD

The Sylvie frame is classic, simple, elegant, and a perfect match for our Couture Boutique® surface. Chalk it, wash it, and chalk it again for customized display pieces.



Couture Boutique® Boards

CONTINUED

A ● GREYSON BLACK FRAME (BLACK, 9" x 12")
S183111 · \$19.99 USD/\$25.99 CAD

B ● GREYSON WHITE FRAME (BLACK, 12 1/2" x 18 1/2")
S183112 · \$29.99 USD/\$38.49 CAD

The Greyson frame is a modern classic! Lightweight, durable, and the surface cleans up like a dream.

C ● ODETTÉ BLACK FRAME (WHITE, 9" x 12")
S193113 · \$17.99 USD/\$23.49 CAD

D ● ODETTÉ BLACK FRAME (WHITE, 6" x 18")
S193114 · \$19.99 USD/\$25.99 CAD

E ● ODETTÉ BLACK FRAME (WHITE, 12" x 18")
S193115 · \$24.99 USD/\$31.99 CAD

A reusable white surface with a contemporary black edge really makes your projects pop.

F ● CHALKABLE CHIPS (BLACK, 12-PACK, 3", ROUND)
S191110 · \$12.99 USD/\$16.99 CAD

G ● CHALKABLE CHIPS (WHITE, 12-PACK, 3", ROUND)
S193101 · \$12.99 USD/\$16.99 CAD

Chalkable Chips is the name, versatility is the game. Double-sided 3" circles in black or white, perfect for mini projects, gift tags, accents, and more.

H ● BOARD & BASE (5" x 7")
S203109 · \$7.99 USD/\$10.49 CAD

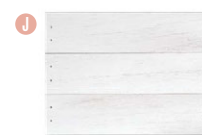
The Board & Base is a great surface to get started with. Its classic design can add a punch of color or sweet sentiment to all your favorite spaces.

I ● BISTRO SPINNING SIGN (5" x 7")
S203103 · \$24.99 USD/\$31.99 CAD

The Bistro Spinning Sign is double-sided and reusable. The surface can be removed for chalking convenience, and it spins for a whirlwind of excitement!

J ● BOARD & PILLAR STAND (5 1/2" x 7 1/2")
S191107 · \$19.99 USD/\$25.99 CAD

Make a demure, shabby-chic statement either vertically or horizontally with the Board & Pillar Stand.



Farmhouse

Our beautiful farmhouse surfaces are versatile, timeless, and add the perfect shabby-chic touch to anything. Prep these surfaces by waxing them for smooth Transfer removal. One-time application.

A NEW RUSTIC ROUND (16")

S2131107 · \$17.99 USD/\$23.49 CAD

We are pleased to present a beautifully rustic surface with a warm brown woodgrain tone. The 16" round size makes a strong and classy impact. Includes hanging hole.

B NEW DECORATIVE TREE CUTTING BOARD (9½")

S2131108 · \$9.99 USD/\$12.99 CAD

The classic wood grain of our Decorative Cutting Board in a delightful new shape and slightly lighter stain. Spruce up your décor with this tree-mendous chalkable surface. Not food safe.

C DECORATIVE CUTTING BOARD (5" x 7")

S2111105 · \$9.99 USD/\$12.99 CAD

Add a piece with beautiful wood grain to the displays in your kitchen with this chalkable surface. Not food safe.

D DOUBLE-SIDED BOX FRAME (5" x 5")

S203104 · \$11.99 USD/\$15.49 CAD

E DOUBLE-SIDED BOX FRAME (5" x 7")

S203105 · \$11.99 USD/\$15.49 CAD

F NEW DOUBLE-SIDED BOX FRAME (9" x 9")

S2131110 · \$19.99 USD/\$25.99 CAD

G DOUBLE-SIDED BOX FRAME (9" x 12")

S203106 · \$19.99 USD/\$25.99 CAD

H DOUBLE-SIDED BOX FRAME (6" x 18")

S203107 · \$21.99 USD/\$28.49 CAD

Twice the creations, twice the fun. Double-Sided Box Frames are wide enough to stand on their own, or can easily be displayed on walls or easels. Each frame features a fresh shade of stain on one side and a white-washed finish on the other.

I NEW BOX FRAME (4-PACK, 3" x 3")

S2131111 · \$14.99 USD/\$19.49 CAD

These single-sided surfaces reflect the classic design of all our box frames. The sweet 3" square size is just delightful

J PALLET SIGN (5½" x 7½")

S191103 · \$9.99 USD/\$12.99 CAD

K PALLET SIGN (9" x 12")

S191104 · \$14.99 USD/\$19.49 CAD

Dazzling Pallet Signs come in sizes custom designed for Chalk Couture™ Transfers. Boards fit closely together for a smooth paste application.

Farmhouse CONTINUED

A VINTAGE TRUCK CUTOUT (12" x 5¼")

S2111102 • \$12.99 USD/\$16.99 CAD

All the charm of yesteryear ready to mix with your modern creativity. It features a ¾" thick, old-style body and truck bed in a tried and true farmhouse surface.

B VINTAGE TRUCK CUTOUT ACCESSORIES (4-PACK, 14" x 2", 4½" x 1½")

S2111103 • \$24.99 USD/\$31.99 CAD

Pair these ¾" and 2¼" thick, cutout accessories with the Vintage Truck Cutout to add a truckload of creativity all year round.

C NEW AUTUMN CUTOUTS (3-PACK, 4", 6¼", AND 6½")

S2131109 • \$14.99 USD/\$19.49 CAD

Can you "be-leaf" how cute these classic autumn-themed shapes are? Two leaves and one acorn shape, ¾" thick, ready for you to "fall" in love with.

D NEW PUMPKIN CUTOUTS (3-PACK, 4½", 7¼", AND 10¼")

S2131116 • \$17.99 USD/\$23.49 CAD

Three distinct pumpkin shapes, ¾" thick, ready for you to squash all your most gourd-geous autumn and halloween projects.

E DEER CUTOUTS (2-PACK, 5½" AND 8")

S2042110 • \$14.99 USD/\$19.49 CAD

Set of two deer for elegant or whimsical accents. At ¾" thick, they stand easily—the buck stops here!

F STAR CUTOUTS (3-PACK, 5", 7", AND 9")

S2122106 • \$17.99 USD/\$23.49 CAD

When you wish upon a star, you'll get this set of three coordinating cutouts. At ¾" thick, they stand easily as bright, celestial home accents.

G HOUSE CUTOUTS (2-PACK, 5" x 7")

S201102 • \$12.99 USD/\$16.99 CAD

Chalk these ¾" thick, homey surfaces with coordinating Transfers, or your favorite pattern. There's no place like home...for chalk.

H NEW BLOCK SET (3-PACK, 4½", 6½", AND 11")

S2131112 • \$17.99 USD/\$23.49 CAD

The perfect sizes for versatility and fun, these 1" thick, work well with just about any Transfer you can imagine, including some we've specifically designed to coordinate. You'll love to rock these blocks with chalk.



Farmhouse CONTINUED

A SIMPLE SHAPES (4-PACK, ROUND, SQUARE, 6")

S2111104 • \$12.99 USD/\$16.99 CAD

A fantastic one-time use surface that is great for adding a special touch to a porch sign or other projects. Works well with our Simple Shapes Base, Power Punch, and Adhesive Magnets.

B NEW SIMPLE SHAPES RECTANGLE (2-PACK, 5" x 12")

S2131114 • \$9.99 USD/\$12.99 CAD

We love a simple shape for the huge variety of ways it can be used. Put your creativity to work with these all-purpose rectangles. Works well with our Simple Shapes Base, Power Punch, and Adhesive Magnets.

C NEW SIMPLE SHAPES BASE (2-PACK, 1" x 2½")

S2131115 • \$3.99 USD/\$5.49 CAD

Display any of our simple shapes (round, square, or rectangle) upright and proud in these sweet little wooden stands.



CREATIVE PLAY DATE

Shapes and Tags are the foundations of our most fun and affordable project workshops. Gather your friends for an evening of fun!

D DOOR TAG (9" x 12")

S203108 • \$9.99 USD/\$12.99 CAD

All the best farmhouse trends together in one B-sized surface. Door Tags are a blank canvas waiting for your custom designs. Add a fun bow or layer two together for even more amazing results.

E TAG MINIS (6-PACK, 3" x 5")

S194121 • \$9.99 USD/\$12.99 CAD

Customize anything by adding a Tag Mini. These small wooden tags add that one-of-a-kind seal to all your gifts or projects. Includes twine.

Reclaimed

Our Reclaimed line brings a heartwarming, antique feel to your décor. One-time application.



F RECLAIMED DIAGONAL PALLET (GREY, 12" x 18")

S193107 • \$17.99 USD/\$23.49 CAD

Rustic surface adds texture and interest to your project. Display vertically or horizontally. Wax before use.

G RECLAIMED METAL TRAY (WHITE, 9" x 12")

S193118 • \$9.99 USD/\$12.99 CAD

Dress it up or dress it down. This tray comes ready to display! Display vertically or horizontally.

H RECLAIMED DRAWER FRONT (WHITE, 6" x 18")

S193112 • \$19.99 USD/\$25.99 CAD

Drawer up some inspiration and put this great surface to use! Measurements indicate the workable center area. Wax before use.





Textiles

Our smooth canvas fabrics are perfect for Chalkology® Ink. The permanent nature of our heat-set ink and the one-time application of textiles makes these projects permanently marvelous.

A HANGING BANNER (21" x 29")

S191108 • \$24.99 USD/\$31.99 CAD

Perfect for use with Chalkology Ink. Includes magnetic wooden frame pieces for top and bottom as well as twine for hanging. Trim it down for even more customization. Use with an Ink Mat.

BANNER REFILL (2-PACK, 21" x 29")

S191109 • \$14.99 USD/\$19.49 CAD

The Hanging Banner you love, easily switched out with Banner refills. Hemmed canvas sheets help you change out and rotate your favorite inked designs. Use with an Ink Mat. (not shown)

B PENNANT BANNER (5" x 7")

S193110 • \$2.99 USD/\$3.99 CAD

C PENNANT BANNER (9" x 12")

S193111 • \$4.99 USD/\$6.49 CAD

This delightful fabric banner is great for any occasion or space. Includes twine and a dowel. Measurements indicate the workable area. Use with an Ink Mat.

D NEW PENNANT BANNER (12" x 18")

S2131113 • \$9.99 USD/\$12.99 CAD

A textile product you know and love, but with an updated stain on the dowel and a new leather strap for hanging. Coordinates well with C-sized Transfers.

E SQUARE PILLOW COVERS (2-PACK, 17½" x 17½")

S181101 • \$21.99 USD/\$28.49 CAD

Two-pack of 100% cotton Square Pillow Covers. Specifically designed for Chalk Transfer® designs and Chalkology Ink. Use with the 17" x 17" Ink Mat.

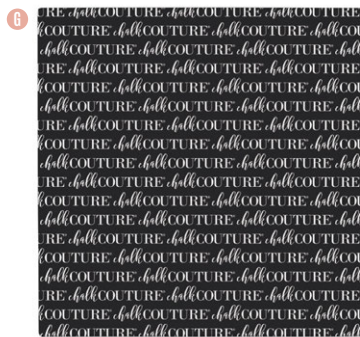
F LUMBAR PILLOW COVER (12" x 24")

S181102 • \$15.99 USD/\$20.49 CAD

This 100% cotton Lumbar Pillow Cover is specifically designed for Chalk Transfer® designs and Chalkology Ink. Use with the 11" x 23" Ink Mat.

Ink Mats

Use Ink Mats under fabric projects with Chalkology® Ink. Mats can be used again and again; they have a light sticky surface to hold your projects in place and they provide a barrier against bleed-through.



G 17" x 17"

S181105 • \$18.99 USD/\$24.49 CAD

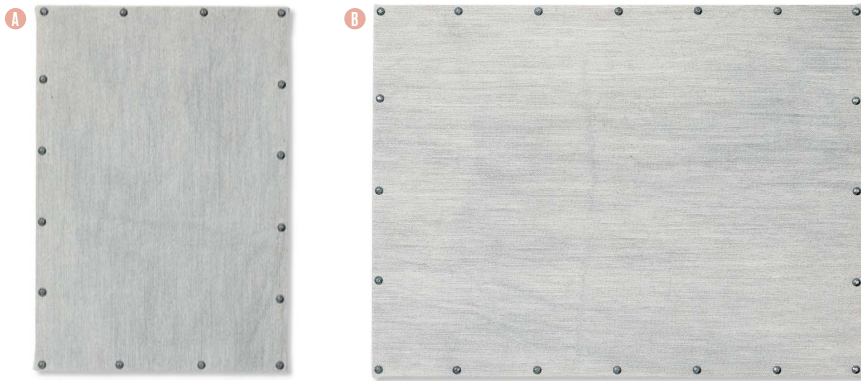
Sized for our Square Pillow Covers.

H 11" x 23"

S181104 • \$18.99 USD/\$24.49 CAD

Sized for our Lumbar Pillow Covers.



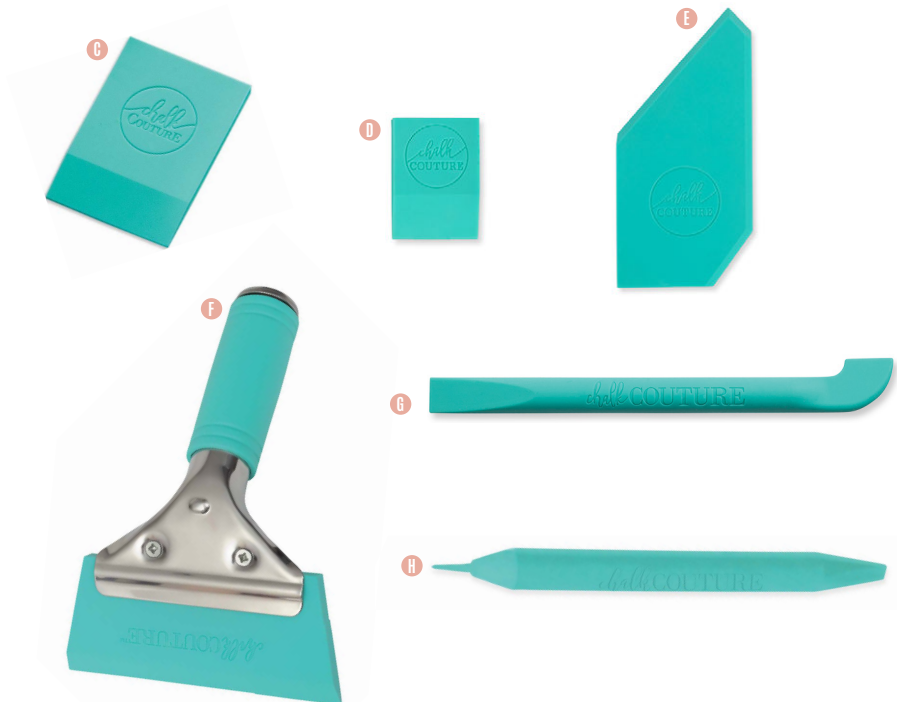


Textiles CONTINUED

A NATURAL BURLAP BOARD (12" x 18")
S193108 · \$14.99 USD/\$19.49 CAD

B NATURAL BURLAP BOARD (18" x 24")
S193109 · \$19.99 USD/\$25.99 CAD

Rustic grey burlap board with decorative metal accents. Measurements indicate workable area. Display vertically or horizontally.



Tools

Squeegees are designed with a rubbery, flexible texture that perfectly smoothes paste or ink over Chalk Transfer® design. Plus, “squeegee” is just really fun to say.

C SMALL SQUEEGEE
T183105 · \$4.99 USD/\$6.49 CAD

This will definitely be your favorite and most used squeegee. Measures approximately 1¾" x 2½".

D MINI SQUEEGEES (12-PACK)
T191102 · \$24.99 USD/\$31.99 CAD

Great for getting into those fine and fancy details. Measures approximately 1½" x 1".

E ANGLED SQUEEGEE
T203109 · \$10.99 USD/\$14.49 CAD

Different angles reach different details when you put this squeegee in the game to play. Easy to hold with great maneuverability for tight corners. Measures approximately 2" x 4".

F HANDLED SQUEEGEE
T211101 · \$17.99 USD/\$23.49 CAD

Make quick work of your largest projects by using the Handled Squeegee to apply paste or ink in smooth, even strokes. The improved design features a silicone grip handle and squeegee head to match your full squeegee collection. Measures approximately 4".

G MULTI-TOOL
T183104 · \$7.99 USD/\$10.49 CAD

The tool of your dreams is here! Create your designs with ease and grace. Use one end for detailing your artwork and the other to mix and to scrape paste or ink in and out of your jars. Measures approximately 6½" x ½".

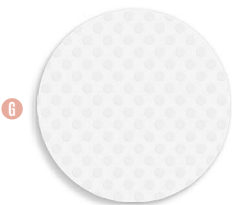
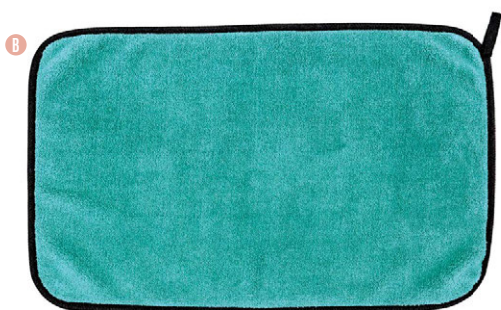
H DETAIL TOOL
T203110 · \$7.99 USD/\$10.49 CAD

Get as detailed as you want with this little guy. Use the silicone end for detailed paste application and the hard, sharp end for picking up Transfers and removing tiny dried paste errors from your work. Measures approximately 6" x ½".



ARTIST'S TOUCH

Customize every canvas with tiny touches, watercolor washes, and dainty distressed details.



Tools CONTINUED

A NEW ARTIST TOOL SET

T2131103 · \$14.99 USD/\$19.49 CAD

Get ahold of these two amazing brushes and two specialized tools. Perfect for adding a splash of color or an all-over color wash, fine detailed pasting, correcting mistakes, and adding other artistic touches like a boss.

B FUZZING CLOTH (12" x 18")

T191101 · \$7.99 USD/\$10.49 CAD

Double-sided cloth. Use the microfiber side to clean your board before use. Use the terry cloth side to fuzz: place your Transfer on the Fuzzing Cloth to gentle the adhesive before use. 12" x 18" is a perfect fit for C-sized (and smaller) Transfers. Fuzz larger Transfers by sticking and peeling repeatedly.

C FINE MIST SPRAYER

T191104 · \$17.99 USD/\$23.49 CAD

Use distilled water to prep, remove, and clean Chalkology® Paste on reusable Chalk Couture™ surfaces. Can also be used to spray distilled water into paste and stir for desired consistency.

D COLOR TRAYS (24-PACK)

T201106 · \$4.99 USD/\$6.49 CAD

Use color trays as tiny perfect palettes for Chalkology® Paste and Ink. Works great for Paste Singles or for watering down paste to create washes.

E STIR STICKS (24-PACK)

T191106 · \$3.99 USD/\$5.49 CAD

An affordable, disposable option for chalking on the go. Start every project by giving your paste a quick stir. Measures approximately ½" x 3¼".

F SURFACE WAX

T203112 · \$9.99 USD/\$12.99 CAD

Protects Chalk Transfer® designs from raw surfaces and creates a smoother and more even pasting experience for indicated Chalk Couture™ surfaces and non-Chalk Couture surfaces. Use a lint-free cloth to apply to the surface, testing a small area first.

G BOARD ERASER (2-PACK)

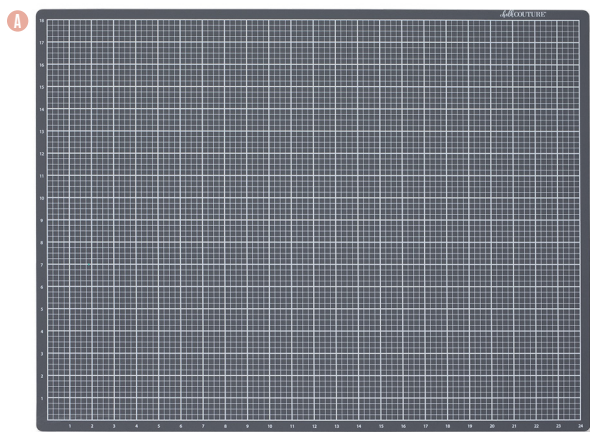
T183102 · \$2.99 USD/\$3.99 CAD

Remove lingering paste or "ghosting" on washable and reusable surfaces. Great for cleaning Transfers, too! 3½" x ¾".

H PASTE SCRAPER

T201107 · \$5.99 USD/\$7.99 CAD

Use to remove dried (or re-wetted) paste from Chalk Couture™ surfaces.



OH-SO-ATTRACTIVE
New mini magnets are a chalkboard's dream! Perfect for adding texture and changeable detail to magnetic surfaces.

NEW BEST FRIEND
Crafters delight in our new lightweight punch with heavy duty results.

Tools **CONTINUED**

A SELF-HEALING WORK MAT (18" x 24") T193102 · \$24.99 USD/\$31.99 CAD

Heavy duty double-sided mat protects your work surface. Printed grid helps line up designs, and self-healing material wipes clean easily.

B PLACEMENT TAPE T183101 · \$2.99 USD/\$3.99 CAD

Ideal for aligning and spacing Chalk Transfer® elements on surfaces, or for masking off areas before adding paste or ink. Paper tape is 5/8" wide with 1/4" measurements marked. 5 yards.

C TRANSFER BACKER SHEETS (10-PACK, 8 1/2" x 11") T183107 · \$3.99 USD/\$5.49 CAD

Transfer Backer Sheets can be used whole or cut apart for organizing and storing Chalk Transfer designs.

D TRANSFER TRIMMERS T193104 · \$12.99 USD/\$16.99 CAD

High-quality scissors in a classic Couture Teal color. Non-stick blades are ideal for cutting apart Chalk Transfer® designs.

E QUICK DRY TOOL T2111102 · \$29.99 USD/\$38.49 CAD

Use to speed dry time of ink and paste. The movable kickstand is perfect to rest the tool when not in use. Two settings, 120 volts.

F NEW POWER PUNCH (6MM) T2131105 · \$19.99 USD/\$25.99 CAD

Add a hole-lot of punch to our Chalkable Chips, Simple Shapes, or materials up to 1/8" thick with this 6mm hole punch.

G NEW ADHESIVE MAGNETS (12-PACK, 1") T2131104 · \$2.99 USD/\$3.99 CAD

Round magnets with adhesive on one side to adhere to your project. Works great with our 3" x 3" Box Frames and Simple Shapes, along with any magnetic surface.

H CHALK MARKERS (WHITE, BLACK, 2-PACK) T193101 · \$9.99 USD/\$12.99 CAD

I CHALK MARKERS (SILVER, GOLD, 2-PACK) T201102 · \$9.99 USD/\$12.99 CAD

Add custom touches, hand-lettering, or freehand artwork to board surfaces. One of each color. Remove with water and Board Eraser.

Tools CONTINUED

A DISPLAY EASEL (9½")

T201103 · \$8.99 USD/\$11.99 CAD

When you're done creating impressive projects, display them on a classic metal easel. Best with most 5" × 7" and 6" × 18" Chalk Couture™ surfaces.



B DISPLAY EASEL (14")

T201104 · \$11.99 USD/\$15.49 CAD

A slightly larger easel for slightly larger artwork. Best with most 9" × 12" and 12" × 18" Chalk Couture™ surfaces.



Organization

Get your craft together with storage tools specifically designed for your Chalk Couture™ products.

C CHALK TRANSFER® TOTE (20" × 26")

T191103 · \$19.99 USD/\$25.99 CAD

Keep your Transfers safe and snug in this transparent tote. Fits C-, D-, and E-sized Transfers in the large pocket and A- and B-sized Transfers in the smaller pocket. Cart your art around in style.



D COLOR CASE (9" × 4½" × 6")

T193103 · \$19.99 USD/\$25.99 CAD

The perfect way to port your paste (and ink) is to carry them in the Color Case. Place the separator and zip to assemble. Holds up to 18 jars (3 US fl. oz.).

E BASICS BAG (8½" × 3½" × 2½")

T201105 · \$9.99 USD/\$12.99 CAD

We've never been more proud to be basic. Use this to carry your squeegees, Chalk Markers, Transfer Trimmers, and any other special tools you want to slip on in there.



F POP-UP PORTER (12½" × 21" × 12½")

T203111 · \$49.99 USD/\$64.49 CAD

Get this heavy-duty tote to carry all your large Chalk Couture™ surfaces and supplies so they're ready to go when you are. Ships and stores flat.

SKU	NAME	P.	PRICE
D201106	10" SQUARE MASK	35	\$29.99 USD/\$38.49 CAD
B201113	4" CIRCLE MASK	35	\$14.99 USD/\$19.49 CAD
B2131186	A LITTLE SASS	18	\$14.99 USD/\$19.49 CAD
B203177	ALL HALLOWS EVE MINIS	47	\$14.99 USD/\$19.49 CAD
D2131116	AUTUMN CUTOUT PATTERNS	41	\$29.99 USD/\$38.49 CAD
A2131149	AUTUMN PHRASES TRIO	41	\$9.99 USD/\$12.99 CAD
C2131143	AUTUMN SAYINGS	43	\$24.99 USD/\$31.99 CAD
A203124	AUTUMN SKIES	43	\$9.99 USD/\$12.99 CAD
D203129	AUTUMN WREATH	36	\$29.99 USD/\$38.49 CAD
B2131164	BACK TO SCHOOL MINIS	25	\$14.99 USD/\$19.49 CAD
A2131134	BE MERRY & BRIGHT	63	\$9.99 USD/\$12.99 CAD
B2131171	BEAUTIFUL DAY	28	\$14.99 USD/\$19.49 CAD
C2131136	BEWARE & HAPPY HALLOWEEN	46	\$24.99 USD/\$31.99 CAD
E2111101	BLESS OUR HOME WREATH	13	\$39.99 USD/\$51.49 CAD
A2131135	BOO Y'ALL	50	\$9.99 USD/\$12.99 CAD
B2131161	BUT DID YOU DIE?	30	\$14.99 USD/\$19.49 CAD
Z213128	CHALKMADE™ JR. PLAY AWHILE KIT	26	\$19.99 USD/\$25.99 CAD
Z213127	CHALKMADE™ SEASON'S BEST KIT	66	\$39.99 USD/\$51.49 CAD
Z213125	CHALKMADE™ TRICK OR TREAT KIT	52	\$24.99 USD/\$31.99 CAD
B2131157	CHOOSE TO BE GRATEFUL	45	\$14.99 USD/\$19.49 CAD
B2131156	CHRISTMAS GREETING	61	\$14.99 USD/\$19.49 CAD
A2131154	CHRISTMAS MINI TAGS	65	\$9.99 USD/\$12.99 CAD
B2131166	CHRISTMAS MINIS	60	\$14.99 USD/\$19.49 CAD
D203125	CHRISTMAS SENTIMENTS	61	\$29.99 USD/\$38.49 CAD
C2131135	CHRISTMAS SPIRIT PHRASES	63	\$24.99 USD/\$31.99 CAD
B2131178	CHRISTMAS TREE CUTTING BOARD SENTIMENT	62	\$14.99 USD/\$19.49 CAD
A2131152	CHRISTMASTIME COLLECTION—DEC 25	59	\$9.99 USD/\$12.99 CAD
B2131177	CHRISTMASTIME COLLECTION—THE MAGIC OF CHRISTMAS	59	\$14.99 USD/\$19.49 CAD
D2131127	CHRISTMASTIME COLLECTION—THE MOST WONDERFUL TIME...	59	\$29.99 USD/\$38.49 CAD
C2131146	CHRISTMASTIME COLLECTION—THIS HOME BELIEVES	58	\$24.99 USD/\$31.99 CAD
A2111122-AMP	CLASSIC NARROW MONOGRAM &	32	\$9.99 USD/\$12.99 CAD
A2111122-A	CLASSIC NARROW MONOGRAM A	32	\$9.99 USD/\$12.99 CAD
A2111122-B	CLASSIC NARROW MONOGRAM B	32	\$9.99 USD/\$12.99 CAD
A2111122-C	CLASSIC NARROW MONOGRAM C	32	\$9.99 USD/\$12.99 CAD
A2111122-D	CLASSIC NARROW MONOGRAM D	32	\$9.99 USD/\$12.99 CAD
A2111122-E	CLASSIC NARROW MONOGRAM E	32	\$9.99 USD/\$12.99 CAD
A2111122-F	CLASSIC NARROW MONOGRAM F	32	\$9.99 USD/\$12.99 CAD
A2111122-G	CLASSIC NARROW MONOGRAM G	32	\$9.99 USD/\$12.99 CAD
A2111122-H	CLASSIC NARROW MONOGRAM H	32	\$9.99 USD/\$12.99 CAD
A2111122-I	CLASSIC NARROW MONOGRAM I	32	\$9.99 USD/\$12.99 CAD
A2111122-J	CLASSIC NARROW MONOGRAM J	32	\$9.99 USD/\$12.99 CAD
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A2111122-M	CLASSIC NARROW MONOGRAM M	32	\$9.99 USD/\$12.99 CAD
A2111122-N	CLASSIC NARROW MONOGRAM N	32	\$9.99 USD/\$12.99 CAD
A2111122-O	CLASSIC NARROW MONOGRAM O	32	\$9.99 USD/\$12.99 CAD
A2111122-P	CLASSIC NARROW MONOGRAM P	32	\$9.99 USD/\$12.99 CAD
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A2111122-R	CLASSIC NARROW MONOGRAM R	32	\$9.99 USD/\$12.99 CAD
A2111122-S	CLASSIC NARROW MONOGRAM S	32	\$9.99 USD/\$12.99 CAD
A2111122-T	CLASSIC NARROW MONOGRAM T	32	\$9.99 USD/\$12.99 CAD
A2111122-U	CLASSIC NARROW MONOGRAM U	32	\$9.99 USD/\$12.99 CAD
A2111122-V	CLASSIC NARROW MONOGRAM V	32	\$9.99 USD/\$12.99 CAD
A2111122-W	CLASSIC NARROW MONOGRAM W	32	\$9.99 USD/\$12.99 CAD
A2111122-X	CLASSIC NARROW MONOGRAM X	32	\$9.99 USD/\$12.99 CAD
A2111122-Y	CLASSIC NARROW MONOGRAM Y	32	\$9.99 USD/\$12.99 CAD
A2111122-Z	CLASSIC NARROW MONOGRAM Z	32	\$9.99 USD/\$12.99 CAD
A2131148	COLLECTION OF MOMENTS	25	\$9.99 USD/\$12.99 CAD
C2131145	COME ON IN	12	\$24.99 USD/\$31.99 CAD
D2111107	COUNTRY PLAID	34	\$29.99 USD/\$38.49 CAD

SKU	NAME	P.	PRICE
B2131154	ENTER IF YOU DARE	49	\$14.99 USD/\$19.49 CAD
B2131155	FALL IS PROOF	41	\$14.99 USD/\$19.49 CAD
D2131129	FAMILY LOVE	22	\$29.99 USD/\$38.49 CAD
D2131125	FAMILY RULES	22	\$29.99 USD/\$38.49 CAD
C2111121	FARM CHARM COLLECTION—FARM CHARM	15	\$24.99 USD/\$31.99 CAD
D2111106	FARM CHARM COLLECTION—FARMHOUSE TILE	14	\$29.99 USD/\$38.49 CAD
A2111126	FARM CHARM COLLECTION—FEELS LIKE HOME	15	\$9.99 USD/\$12.99 CAD
B2111129	FARM CHARM COLLECTION—LIFE IS BETTER IN THE COUNTRY	15	\$14.99 USD/\$19.49 CAD
E2111102	FARMHOUSE WELCOME SIGNPOST	38	\$39.99 USD/\$51.49 CAD
D2111110	FARMHOUSE WELCOME SIGNPOST ADD-ON	38	\$29.99 USD/\$38.49 CAD
D2131119	FELINE FINE PATTERN	47	\$29.99 USD/\$38.49 CAD
A2131139	FIND YOUR WILD	28	\$9.99 USD/\$12.99 CAD
A2131146	FLANNELS & FOOTBALL	40	\$9.99 USD/\$12.99 CAD
B2111105	FRENCH COUNTRY MINIS	13	\$14.99 USD/\$19.49 CAD
B2131173	GATHER VINES	10	\$14.99 USD/\$19.49 CAD
A2131141	GHOSTS GOBLINS & GHOULS	47	\$9.99 USD/\$12.99 CAD
C203149	GINGERBREAD HOUSE	65	\$24.99 USD/\$31.99 CAD
B2131175	GIVE THANKS	40	\$14.99 USD/\$19.49 CAD
D2131126	GNOMES	64	\$29.99 USD/\$38.49 CAD
A203142	GOBBLE WOBBLE	45	\$9.99 USD/\$12.99 CAD
C2111120	GRANDMA'S HOUSE	24	\$24.99 USD/\$31.99 CAD
C191129	HANDWRITTEN FONT	32	\$24.99 USD/\$31.99 CAD
B203172	HAPPY HALLOWEEN PUMPKIN	50	\$14.99 USD/\$19.49 CAD
E2131106	HAPPY HAUNTING TO ALL	51	\$39.99 USD/\$51.49 CAD
E2131105	HARVEST FESTIVAL	42	\$39.99 USD/\$51.49 CAD
E203114	HARVEST SIGNPOST	43	\$39.99 USD/\$51.49 CAD
D203120	HELLO AUTUMN	42	\$29.99 USD/\$38.49 CAD
A2131138	HELLO I LOVE YOU	21	\$9.99 USD/\$12.99 CAD
B2131162	HERALD ANGELS SING	54	\$14.99 USD/\$19.49 CAD
A203126	HOLIDAY ADVICE TRIO	62	\$9.99 USD/\$12.99 CAD
C2131138	HOLIDAY DEER PATTERNS	55	\$24.99 USD/\$31.99 CAD
C2131140	HOLIDAY SAYINGS	60	\$24.99 USD/\$31.99 CAD
B2131167	HOME IS WHEREVER I'M WITH YOU	23	\$14.99 USD/\$19.49 CAD
C2131141	HOMEMADE SAYINGS	19	\$24.99 USD/\$31.99 CAD
B2131170	HUG IN A MUG	17	\$14.99 USD/\$19.49 CAD
B2131174	I LOVE YOU MORE THAN YESTERDAY	21	\$14.99 USD/\$19.49 CAD
A2122128	I'LL LOVE YOU FOR HEIFER	19	\$9.99 USD/\$12.99 CAD
D2131117	IKAT PATTERN	34	\$29.99 USD/\$38.49 CAD
C2111102	JUST YOU AND ME	24	\$24.99 USD/\$31.99 CAD
B2111106	KIND WORDS	29	\$14.99 USD/\$19.49 CAD
B2131165	KISS THE COOK	17	\$14.99 USD/\$19.49 CAD
D203122	KRINGLE COOKIE CO.	65	\$29.99 USD/\$38.49 CAD
B2131180	LET ME SLEEP	24	\$14.99 USD/\$19.49 CAD
B2131158	LET US ADORE HIM	54	\$14.99 USD/\$19.49 CAD
B2131185	LET YOUR DREAMS TAKE FLIGHT	29	\$14.99 USD/\$19.49 CAD
E2122103	LET'S SIT AND CHAT	12	\$39.99 USD/\$51.49 CAD
B2131182	LIFE, STORY, HOME	22	\$14.99 USD/\$19.49 CAD
A2131144	LOVE BEGINS AT HOME	23	\$9.99 USD/\$12.99 CAD
C2111118	LOVE LIVES HERE	11	\$24.99 USD/\$31.99 CAD
C2131142	LOVE YOU STILL	21	\$24.99 USD/\$31.99 CAD
A203145	LOVELIEST SMILE	42	\$9.99 USD/\$12.99 CAD
B2131176	MAKE TODAY AWESOME	28	\$14.99 USD/\$19.49 CAD
D193117	MINI BUFFALO PLAID	33	\$29.99 USD/\$38.49 CAD
C2131148	MODERN FONT	32	\$24.99 USD/\$31.99 CAD
B2111127	MODERN FRAME	33	\$14.99 USD/\$19.49 CAD
A203128	NAUGHTY OR NICE LIST	64	\$9.99 USD/\$12.99 CAD
A2131145	OH MY GOURD	45	\$9.99 USD/\$12.99 CAD
A2131147	ONE DAY OR DAY ONE	31	\$9.99 USD/\$12.99 CAD
C2131149	PEOPLE WHO LOVE TO EAT	13	\$24.99 USD/\$31.99 CAD
A2131150	PUMPKIN ANYTHING	44	\$9.99 USD/\$12.99 CAD

SKU	NAME	P.	PRICE
D2131130	PUMPKIN CUTOUT PATTERNS	36	\$29.99 USD/\$38.49 CAD
B203168	PUMPKIN PATCH	44	\$14.99 USD/\$19.49 CAD
D2131121	PUMPKIN SPICE AND EVERYTHING NICE	44	\$29.99 USD/\$38.49 CAD
A2131140	REINDEER CROSSING	61	\$9.99 USD/\$12.99 CAD
C2131131	REVERSE WINTER DEER PATTERNS	55	\$24.99 USD/\$31.99 CAD
B2111118	RISE & SHINE	17	\$14.99 USD/\$19.49 CAD
A2131143	RUB A DUB DUB	19	\$9.99 USD/\$12.99 CAD
E201108	RUSTIC FONT	32	\$39.99 USD/\$51.49 CAD
C2111108	SASSY KITCHEN SIGNS	17	\$24.99 USD/\$31.99 CAD
D2131115	SCANDINAVIAN PATTERN	60	\$29.99 USD/\$38.49 CAD
D2131128	SEASONAL WELCOME SIGNS	37	\$29.99 USD/\$38.49 CAD
C2131144	SIMPLIFY	11	\$24.99 USD/\$31.99 CAD
C2131133	SINCE WE'VE NO PLACE TO GO	57	\$24.99 USD/\$31.99 CAD
B2131163	SLEEPY HOLLOW	46	\$14.99 USD/\$19.49 CAD
C2131137	SNOW RIDER SLED CO.	56	\$24.99 USD/\$31.99 CAD
C2131139	SNOWFLAKE ACCENTS	57	\$24.99 USD/\$31.99 CAD
A203143	SNUGGLE WEATHER	57	\$9.99 USD/\$12.99 CAD
A2131151	SOMETHING WICKED THIS WAY COMES	51	\$9.99 USD/\$12.99 CAD
C2131147	STACKABLE HOUSE CUTOUTS	10	\$24.99 USD/\$31.99 CAD
D2131122	STARGAZING PATTERNS	55	\$29.99 USD/\$38.49 CAD
A2131142	STRONG IS THE NEW PRETTY	30	\$9.99 USD/\$12.99 CAD
B2131169	THAT'S A HORRIBLE IDEA	30	\$14.99 USD/\$19.49 CAD
B2131168	THE BEST THINGS	30	\$14.99 USD/\$19.49 CAD
B2111103	THE SECRET INGREDIENT IS LOVE	20	\$14.99 USD/\$19.49 CAD
B2131153	THE WITCH IS IN	48	\$14.99 USD/\$19.49 CAD
A2111108	THIS HOUSE WAS CLEAN	19	\$9.99 USD/\$12.99 CAD
A2131137	TINSEL IN A TANGLE	64	\$9.99 USD/\$12.99 CAD
D2131118	'TIS THE SEASON	63	\$29.99 USD/\$38.49 CAD
B2131172	TOGETHER WE HAVE EVERYTHING	20	\$14.99 USD/\$19.49 CAD
B2137190	UNDERESTIMATE ME—WATTS OF LOVE	31	\$14.99 USD/\$19.49 CAD
C2111111	VINTAGE TRUCK ADD-ON (ALL SEASONS)	39	\$24.99 USD/\$31.99 CAD
C2111106	VINTAGE TRUCK DUO	39	\$24.99 USD/\$31.99 CAD
C2122129	WELCOME GREETING	10	\$24.99 USD/\$31.99 CAD
A2131136	WELCOME MY PRETTIES	50	\$9.99 USD/\$12.99 CAD
A2111109	WELCOME STAR TILE	12	\$9.99 USD/\$12.99 CAD
B2131184	WHEN I PRAYED	29	\$14.99 USD/\$19.49 CAD
B2131181	WHEN YOU LOVE WHAT YOU HAVE	20	\$14.99 USD/\$19.49 CAD
B2131160	WHERE YOU NEED TO BE	25	\$14.99 USD/\$19.49 CAD
C2111104	WINGS	33	\$24.99 USD/\$31.99 CAD
D203128	WINTER WREATH	36	\$29.99 USD/\$38.49 CAD
C203143	WITCHES GO RIDING	48	\$24.99 USD/\$31.99 CAD
C2131134	WITCHY PHRASES	48	\$24.99 USD/\$31.99 CAD
C2131132	WOULD EAT HERE AGAIN	17	\$24.99 USD/\$31.99 CAD
D2131124	WOVEN STRIPE PATTERN	34	\$29.99 USD/\$38.49 CAD
B2131183	YOU WERE ALWAYS THE ONE	20	\$14.99 USD/\$19.49 CAD
A2131153	YOUR CRAZY IS SHOWING	31	\$9.99 USD/\$12.99 CAD

Measurement Conversion Table

CHALK TRANSFER® DESIGNS			CHALKOLOGY® PASTE/INK	
TRANSFER	STANDARD	METRIC	STANDARD	METRIC
A	5" × 7"	12.7 cm × 17.8 cm	.19 US fl. oz.	5.6 ml
B	8½" × 11"	21.6 cm × 27.9 cm	3 US fl. oz.	88.7 ml
C	12" × 18"	30.5 cm × 45.7 cm		
D	18" × 18"	45.7 cm × 45.7 cm		
E	18" × 24"	45.7 cm × 61 cm		

For all other Chalk Couture™ products, 1 inch = 2.54 cm.

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